

## Review Form 1.7

Journal Name:	<b>Journal of Economics, Management and Trade</b>
Manuscript Number:	<b>Ms_JEMT_118639</b>
Title of the Manuscript:	<b>Exportation and Big Data: An Analysis of Kansas Trade Trends 1995 – 2025</b>
Type of the Article	

### **General guideline for Peer Review process:**

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journaljemt.com/index.php/JEMT/editorial-policy> )

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**PART 1: Review Comments**

	<b>Reviewer's comment</b>	<b>Author's comment</b> <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<p><b><u>Compulsory</u></b> REVISION comments</p> <ol style="list-style-type: none"> <li>1. <b>Is the manuscript important for scientific community?</b> (Please write few sentences on this manuscript)</li> <li>2. <b>Is the title of the article suitable?</b> (If not please suggest an alternative title)</li> <li>3. <b>Is the abstract of the article comprehensive?</b></li> <li>4. <b>Are subsections and structure of the manuscript appropriate?</b></li> <li>5. <b>Do you think the manuscript is scientifically correct?</b></li> <li>6. <b>Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</b></li> </ol> <p><b><u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u></b></p>	<p><u>Comments and suggestions for Authors.</u></p> <p>The topic of the research article presented is very interesting and well represented by the author. However, here are some specific suggestions for improving the article titled "Exportation and Big Data: An Analysis of Kansas Trade Trends 1995 – 2025"</p> <ul style="list-style-type: none"> <li>• Framing of sentence in Line 12 of Abstract should be revised.</li> <li>• The abstract should clearly mention the research method applied and the conclusions reached.</li> <li>• Keywords should be mentioned. It will help future readers to search for the research article.</li> <li>• Contributions need to be added clearly in a separate paragraph after the introduction.</li> <li>• Methodological Rigor: Highlight the novelty of the research in terms of methods or methodology applied in the study. Are the descriptive statistics shown in Table 1 and Table 2 derived using any statistical software? If, the data is collected from U.S Department of commerce and analyzed, what novelty has been applied by the author in this study? Ensure transparency in the methodology to enhance the study's validity and replicability.</li> <li>• Check the use of words like item and good in the section recommendation and discussion.</li> <li>• Please suggest innovative ideas for further research.</li> <li>• References should be correctly cited within the text mentioning the year of publication. E.g;Check referencing in Line 7 of Related work.</li> </ul>	
<p><b><u>Minor</u></b> REVISION comments</p> <ol style="list-style-type: none"> <li>1. <b>Is language/English quality of the article suitable for scholarly communications?</b></li> </ol>		
<p><b><u>Optional/General</u></b> comments</p>		

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**PART 2:**

	<b>Reviewer's comment</b>	<b>Author's comment</b> (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Are there ethical issues in this manuscript?</b>	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

**Reviewer Details:**

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