

## Review Form 1.7

Journal Name:	<b>Journal of Economics, Management and Trade</b>
Manuscript Number:	<b>Ms_JEMT_118639</b>
Title of the Manuscript:	<b>Exportation and Big Data: An Analysis of Kansas Trade Trends 1995 – 2025</b>
Type of the Article	

### **General guideline for Peer Review process:**

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journaljemt.com/index.php/JEMT/editorial-policy> )

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**PART 1: Review Comments**

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p><b>Compulsory</b> REVISION comments</p> <ol style="list-style-type: none"> <li>1. <b>Is the manuscript important for scientific community?</b> (Please write few sentences on this manuscript)</li> <li>2. <b>Is the title of the article suitable?</b> (If not please suggest an alternative title)</li> <li>3. <b>Is the abstract of the article comprehensive?</b></li> <li>4. <b>Are subsections and structure of the manuscript appropriate?</b></li> <li>5. <b>Do you think the manuscript is scientifically correct?</b></li> <li>6. <b>Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</b></li> </ol> <p><b><u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u></b></p>		
<p><b>Minor</b> REVISION comments</p> <ol style="list-style-type: none"> <li>1. <b>Is language/English quality of the article suitable for scholarly communications?</b></li> </ol>	<p>Congratulations to the author(s) for their paper. The paper explores that what products (goods and services) the State of Kansas has a comparative advantage in production and what nation of the world Kansas has both a comparative and absolute advantage in exportation over the other 49 States and the District of Columbia.</p> <p>The topic of the manuscript is very relevant and in line with the aims and scope of the journal which makes this manuscript interesting. However, I have some minor concerns that need to be addressed. I'll explain them in the order of importance.</p> <ol style="list-style-type: none"> <li>1) Tables are structural forms with rows and columns. For this reason, shape and table separation should be done well.</li> <li>2) The novel contribution of the manuscript shall be made clear in the introduction. What does the paper adds to international literature?</li> <li>3) General statements shall be removed.</li> <li>4) The adopted methodology shall be described. All methods used, assumptions made shall be justified.</li> <li>5) Conclusions shall be specific and connected to your analysis of previous sections.</li> <li>6) The English are very weak. There is a need for English Editing.</li> <li>7) In my opinion, the policy recommendations do not have justification in the empirical results.</li> <li>8) Please clearly highlight the literature gap this study tries to fill in. Let's write a selection from the current literature after 2024. It would also be helpful to write a literature section. It is very important to include this section.</li> <li>9)Let's revise the way of giving references according to the spelling rules of the journal.</li> <li>10) And lastly, the writing needs to better. There are a plethora of run-on sentences and grammatical errors throughout. The writing issues sometimes make the paper difficult to read.</li> </ol>	

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	<p>Although there are not a lot of obvious mistakes, the style is clunky and I advise that the manuscript is proffered by a native English speaker. In general, the paper needs to be proofread and copy edited.</p> <p><b><u>Disadvantage:</u></b></p> <ul style="list-style-type: none"> <li>✓ Having not enough images (for example table, figure, diagram, chart, graphic etc.) is a disadvantage for the paper.</li> </ul> <p><b><u>How to improve? :</u></b></p> <p>1- Those mentioned in the literature review can be tabulated. This makes it easier for the reader to understand.                  2- Overall, the abbreviations seem to be inconvenient since their notations were not explained when they first appear. Author(s) are suggested to revise the paper throughout.                  3- Overall, Author(s) are suggested to use more figure and table presentations which will help in understanding the whole picture of the study.                  4- Overall, more studies in the existing literature on the topic should have been cited/presented to make clear the contribution of the study. This will also help in showing how the study is going to fill the gap in the extant literature.                  5- Finally, the concluding in conjunction with the recommendations should address more specific outcomes of the contribution of the principles of exports in Kansas.</p>	
<b><u>Optional/General</u></b> comments		

**PART 2:**

	<b>Reviewer's comment</b>	<b>Author's comment</b> (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Are there ethical issues in this manuscript?</b>	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

**Reviewer Details:**

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