

Review Form 1.7

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Original Manuscript_AJEBA_118120
Title of the Manuscript:	Flight of the Conchords: The Organisational Culture on the Institutional Strengthening through a Resource-Based View
Type of the Article	

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Compulsory REVISION comments</p> <p>1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript)</p> <p>2. Is the title of the article suitable? (If not please suggest an alternative title)</p> <p>3. Is the abstract of the article comprehensive?</p> <p>4. Are subsections and structure of the manuscript appropriate?</p> <p>5. Do you think the manuscript is scientifically correct?</p> <p>6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</p> <p>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</p>	<p>1. In the 21st century, organizational culture plays a pivotal role in shaping the success and resilience of companies or organizations. Hence, the study under appraisal holds good for the scientific community.</p> <p>2. The title should be simple but attractive. No need for literary terms such as Flight of the Conchords. It can be stated as The Organisational Culture through the Lense of Resource Based View(RBV).</p> <p>3. The abstract contains 157 words with 5 key words. The findings are to be stated categorically and the implications as well as suggestions for future research also can be incorporated.</p> <p>4. Introduction, material and methods, analysis and discussion and conclusion were portrayed giving no space for review of literature and implications of the study.</p> <p>5. Scientifically appropriate with little deviations as mentioned.</p> <p>6. Nearly 33 recent references were cited, but in block (bold) letters. Please follow standardised citation. For instance Žalėnienė, I., & Pereira, P. (2021). Higher Education for Sustainability: A Global Perspective. <i>Geography and Sustainability</i>, 2(2), 99-106.</p>	
<p>Minor REVISION comments</p> <p>1. Is language/English quality of the article suitable for scholarly communications?</p>	<p>The manuscript is very well-knit with academic favour. Still it can be improvised</p>	
<p>Optional/General comments</p>	<p>Research based analysis was elaborately presented</p>	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Are there ethical issues in this manuscript?</p>	<p><i>(If yes, Kindly please write down the ethical issues here in details)</i></p>	

[Review Form 1.7](#)

Reviewer Details:

Name:	N. Samuel Babu
Department, University & Country	Holy Mary Institute of Technology& Science, India