

Review Form 1.7

Journal Name:	Asian Journal of Agricultural Extension, Economics & Sociology
Manuscript Number:	Ms_AJAEES_118293
Title of the Manuscript:	An Economic Analysis of Vellore GI Spiny Brinjal in Organic and Inorganic Vegetable Farming
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Compulsory REVISION comments</p> <ol style="list-style-type: none"> 1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript) 2. Is the title of the article suitable? (If not please suggest an alternative title) 3. Is the abstract of the article comprehensive? 4. Are subsections and structure of the manuscript appropriate? 5. Do you think the manuscript is scientifically correct? 6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form. <p><u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u></p>	<ol style="list-style-type: none"> 1. Yes, the manuscript important for scientific community. This analysis can assist farmers, policymakers, and agricultural researchers in understanding the financial viability and possible advantages of producing this particular variety of Brinjal. It provides insights on the profitability, expenses, and returns of organic versus inorganic farming systems, all of which are important factors for farmers and agricultural stakeholders. 2. Yes, the title of the article is suitable because The title plainly suggests that the essay is on the economics of raising Vellore GI Spiny Brinjal, especially in terms of organic and inorganic vegetable farming. 3. Yes, the abstract of the article is comprehensive. It provides a clear overview of the study and includes key information about the research objectives, methods, findings, and implications. Here's a breakdown of the abstract 4. Based on the information provided, the subsections and structure of the manuscript appear to be appropriate. 5. Yes, it is correct scientifically 6. I would like to recommend to the researcher not to number the reference and use APA referencing style numbering it 	
<p>Minor REVISION comments</p> <ol style="list-style-type: none"> 1. Is language/English quality of the article suitable for scholarly communications? 	<p>Based on the offered snippet, the article's language and English quality look appropriate for scholarly communications. The extract uses straightforward and short language to effectively communicate the study's research aims, methodologies, findings, and consequences. The material is presented logically, so readers may comprehend the main aspects without ambiguity.</p>	
<p>Optional/General comments</p>	<p>Overall, the manuscript provides an introduction to the topic of organic farming and its benefits, specifically focusing on the cultivation of Vellore GI Spiny Brinjal using both organic and inorganic farming methods. The introduction highlights the increasing popularity of organic farming due to perceived advantages such as sustainability, resource conservation, and environmental preservation. The manuscript presents relevant information about brinjal cultivation, emphasizing the significance of Vellore GI Spiny Brinjal as a prized variety in Tamil Nadu, India. It mentions the efforts taken by the government to obtain the Geographical Indication (GI) tag for this particular variety. The study aims to conduct an economic analysis comparing the cultivation of Vellore GI Spiny Brinjal using organic and inorganic farming methods. In conclusion, the manuscript suggests that cultivating Vellore GI Spiny Brinjal using organic farming methods presents a lucrative opportunity for farmers in the Vellore district. It provides valuable insights into the economic implications, marketing channels, and profitability of both organic and inorganic farming approaches for this particular crop.</p>	

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

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