Review Form 1.7

Journal Name:	**South Asian Journal of Social Studies and Economics**
Manuscript Number:	**Ms_SAJSSE_117568**
Title of the Manuscript:	**The Impact of Digital Technology Adoption in Food Micro, Small, and Medium Enterprises (MSME) Case Study: Borobudur Area**
Type of the Article	**Research Article/ Case Study**

Review Form 1.7

PART 1: Review Comments

	Reviewer's comment	Author's comment *(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)*
Compulsory REVISION comments **1. Is the manuscript important for scientific community?** (Please write few sentences on this manuscript) **2. Is the title of the article suitable?** (If not please suggest an alternative title) **3. Is the abstract of the article comprehensive?** **4. Are subsections and structure of the manuscript appropriate?** **5. Do you think the manuscript is scientifically correct?** **6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.** **(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)**	**Yes, the manuscript is important for scientific community. This will provide a clear view on implementation of Digital technology to people of economic level. It can also help Indonesian government to boost the adoption of Digitization in business. Different government schemes can be planned accordingly.** **Minor corrections can be made.** **Suggestions** **1. The impact of digitization in Food MSMEs of Borobudur Area: A case Study** **2. A Survey on the perks of Digitization in Food MSMEs Borobudur Area** **yes, the abstract of the article is comprehensive. But minor changes are required in the Aims, Place and Duration of Study, Methodology and Conclusion of the abstract.** **Yes, the subsection and structure of the manuscript is appropriate. only the numbering needs to be changed.** **Yes, the manuscript is scientifically correct.** **Some references can be added. such as,** **1.** Kusumaningtyas, R. O., Subekti, R., Jaelani, A. K., Orsantinutsakul, A., & Mishra, U. K. (2022). Reduction of Digitalization Policy in Indonesian MSMEs and Implications for Sharia Economic Development. *JURIS (Jurnal Ilmiah Syariah)*, *21*(2), 157-171. **2.** Ferdinand, D. Y. Y., & Panjaitan, T. W. (2020). Businesses Transformation of Micro Small and Medium Enterprises (MSME) in Industrial ERA 4.0. *The International Journal of Business Management and Technology*, *4*(2), 237-242. **3.** Salim, M. N., Susilastuti, D., & Rafiqah, I. W. (2020). Determinant of MSMEs performance and its impact on province GRDP in Indonesia. *International Journal of Business, Economics and Management*, *7*(1), 1-13.	
Minor REVISION comments **1. Is language/English quality of the article suitable for scholarly communications?**	Minor Proof reading for grammatical error will give a proper structure to the paper.	
Optional/General comments	1. Pg 1, Abstract – Aim not Aims : To investigate the awareness of using digital technology in Food MSMEs and understand its benefits. 2. Pg 1, Abstract – June to December 2023 is 6 Months not 12 Months – Clarify 3. Pg 1, Abstract , Methodology – incomplete line - At least 100 respondents of local food MSMEs are in the Borobudur area, Borobudur District, Magelang Regency, Central Java. 4. Pg 1, Abstract, Conclusion – seems irrelevant, Kindly change accordingly 5. Pg 1, Abstract, Keyword- change according to title changes 6. Pg 1, Introduction – add points on introduction about Indonesia, Indonesian GDP and Food MSMEs contribution. 7. Pg 2, P1, L 2- ~~and~~ change to as well as 8. Pg 2, P3, L3 – ~~need~~ change to mode 9. Pg 2, P3, L8 – ~~axis~~ change to driver 10. Pg 2, Introduction – Can add points about the digitization in money transaction usage and	

	benefits for tourists. 11. Pg 2, 2. Literature Review 12. Pg 3, P3, ~~reduce~~ the quality change to verify the quality or improve the quality 13. Pg 3, P4 – Provide any reference if possible, add points about Direct Selling 14. Pg 3 P5 – add points about the importance and usefulness of latest technology integration 15. Literature Review – If possible add few points on need of Digitization in Indonesia 16. Pg 4 – Move the hypothesis under 3. materials and methods 17. Pg 4 – ~~Methods~~ change to 3, Martials and Methods 18. Pg 6 – Kindly check the sentence structure, Simple and small sentences might look good. 19. Pg 10 – 4. Discussion 20. Pg 10 and Pg 11- Try to replace H1, H2, H3, H4, H5 in words 21. Pg 11 – Add few points on the requirement of awareness and training for digitization to people in Food MSMEs Overall, the paper is good and the case study is a topic for need of the hour	

PART 2:

	Reviewer's comment	**Author's comment** *(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)*
Are there ethical issues in this manuscript?	*(If yes, Kindly please write down the ethical issues here in details)*	

Reviewer Details:

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