

## Review Form 1.7

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|--------------------------|--|
| Journal Name:            | <a href="#">Archives of Current Research International</a>   |
| Manuscript Number:       | Ms_ACRI_119060   |
| Title of the Manuscript: | MARKETING CHANNELS OF GRAPES IN PUNE DIVISION OF MAHARASHTRA |
| Type of the Article      |  |

### General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalacri.com/index.php/ACRI/editorial-policy>)

### PART 1: Review Comments

|  | Reviewer's comment   | Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here) |
|--|--|---|
| <p><b>Compulsory</b> REVISION comments</p> <p>1. <b>Is the manuscript important for scientific community?</b><br/>(Please write few sentences on this manuscript)</p> <p>2. <b>Is the title of the article suitable?</b><br/>(If not please suggest an alternative title)</p> <p>3. <b>Is the abstract of the article comprehensive?</b></p> <p>4. <b>Are subsections and structure of the manuscript appropriate?</b></p> <p>5. <b>Do you think the manuscript is scientifically correct?</b></p> <p>6. <b>Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</b></p> <p><b>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</b></p> | <p>1.This research plays a certain role in scientific research and promoting local economic development.</p> <p>2.Suggested title modification(Marketing Dynamics of Grapes in Pune Division: Channels, Efficiency, and Stakeholder Issues)</p> <p>3.The article abstract needs further revision</p> <p>4.The chapters and structure of the manuscript need to be revised</p> <p>5.The manuscript is of average scientific quality</p> <p>6.References need more supplementation</p> |   |
| <p><b>Minor</b> REVISION comments</p> <p>1. <b>Is language/English quality of the article suitable for scholarly communications?</b></p>   | Not suitable   |   |
| <p><b>Optional/General</b> comments</p>  |  |   |

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**PART 2:**

|   | <b>Reviewer's comment</b>  | <b>Author's comment</b> <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i> |
|---|--|---|
| <b>Are there ethical issues in this manuscript?</b> | <i>(If yes, Kindly please write down the ethical issues here in details)</i> |   |

**Reviewer Details:**

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|----------------------------------|---|
| Name:                            | Ren Chao  |
| Department, University & Country | Wuhan Polytechnic, China and Universiti Tun Abdul Razak (UNIRAZAK), Malaysia. |