

## Review Form 1.7

Journal Name:	<b>Archives of Current Research International</b>
Manuscript Number:	<b>Ms_ACRI_119060</b>
Title of the Manuscript:	<b>MARKETING CHANNELS OF GRAPES IN PUNE DIVISION OF MAHARASHTRA</b>
Type of the Article	

### **General guideline for Peer Review process:**

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

<https://www.journalacri.com/index.php/ACRI/editorial-policy>

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**PART 1: Review Comments**

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p><b>Compulsory</b> REVISION comments</p> <p><b>1. Is the manuscript important for scientific community?</b> (Please write few sentences on this manuscript)</p> <p><b>2. Is the title of the article suitable?</b> (If not please suggest an alternative title)</p> <p><b>3. Is the abstract of the article comprehensive?</b></p> <p><b>4. Are subsections and structure of the manuscript appropriate?</b></p> <p><b>5. Do you think the manuscript is scientifically correct?</b></p> <p><b>6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</b></p> <p><u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u></p>	<p>As a invitation to review manuscript for <a href="#">Archives of Current Research International</a> and as a reviewer of the journal , I find the manuscript titled "MARKETING CHANNELS OF GRAPES IN PUNE DIVISION OF MAHARASHTRA" to be highly significant for the scientific community. This study addresses crucial aspects of agricultural economics and marketing, which are pivotal for enhancing the efficiency and profitability of grape farming in one of India's key grape-producing regions. By identifying various marketing channels, estimating price spreads, and assessing marketing efficiency, the research provides valuable insights that can help optimize the supply chain and improve stakeholder outcomes. Furthermore, understanding the problems faced by different stakeholders adds a practical dimension to the study, making it relevant for policymakers, agribusiness professionals, and researchers focused on agricultural development and market dynamics.</p> <p><b>Yes, the title of the Article is suitable</b></p> <p><b>Yes</b></p> <p><b>I cannot locate the objective number 1..</b></p> <p><b>Yes</b></p> <p><b>Should look into reference number 4 as the name is Anonymous....should look into the reference and find more appropriate reference with the name of the report/case studies/review studies etc.</b></p> <p><b>Objective Number 1 should be inserted. Reference number 4 should be replaced with other reference 6 number reference will be indiastat 7 number reference will be indiastat</b></p>	
<p><b>Minor</b> REVISION comments</p> <p><b>1. Is language/English quality of the article suitable for scholarly communications?</b></p>	<p><b>Yes</b></p>	
<p><b>Optional/General</b> comments</p>	<p><b>(highlighted with yellow color on the manuscript that is to be corrected by the author)</b></p>	

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**PART 2:**

	<b>Reviewer's comment</b>	<b>Author's comment</b> <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<b>Are there ethical issues in this manuscript?</b>	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

**Reviewer Details:**

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