

SDI FINAL EVALUATION FORM 1.1

PART 1:

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_118724
Title of the Manuscript:	The Effect of Awareness on Big Data Adoption Readiness in Public Sector Auditing in Tanzania: Assessing TAM Model
Type of the Article	Original Research Article

PART 2:

FINAL EVALUATOR'S comments on revised paper (if any)	Authors' response to final evaluator's comments
<p>The authors have addressed all the comments provided in the initial review, significantly enhancing the manuscript's clarity, structure, and comprehensiveness. The revised abstract now includes specific details about the study's results and implications, offering a more thorough overview of the research. The theoretical framework is clearly explained, and the assumptions of PLS-SEM are adequately addressed, ensuring the robustness of the analysis.</p> <p>Key terms such as "big data," "awareness," "perceived ease of use," and "perceived usefulness" are now clearly defined early in the manuscript. The factor loadings, composite reliability, and AVE meet the recommended thresholds, confirming the validity and reliability of the measurements. Non-response and common method biases are thoroughly addressed, and the methods used to mitigate these biases are well-explained.</p> <p>The discussion section now includes a balanced critical analysis of the findings, discussing both strengths and potential limitations in the context of the broader literature. Grammatical errors and awkward phrasings have been corrected, enhancing readability, and terminology and abbreviations are used consistently throughout the manuscript.</p> <p>Overall, the manuscript addresses a critical issue of big data adoption readiness in public sector auditing in Tanzania, providing valuable insights for policymakers and auditing professionals. The study's findings offer practical implications for enhancing audit quality and efficiency through the adoption of advanced data analytics tools.</p> <p>I recommend the revised manuscript for publication in the Asian Journal of Economics, Business, and Accounting.</p>	

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