

Review Form 1.7

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_119531
Title of the Manuscript:	INFLUENCE OF KNOWLEDGE MANAGEMENT STRATEGIES ON THE PERFORMANCE OF KENYA MARINE AND FISHERIES RESEARCH INSTITUTE
Type of the Article	Review Article

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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Compulsory REVISION comments</p> <p>1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript)</p> <p>2. Is the title of the article suitable? (If not please suggest an alternative title)</p> <p>3. Is the abstract of the article comprehensive?</p> <p>4. Are subsections and structure of the manuscript appropriate?</p>	<p>Important. Topic Relevance, The topic of knowledge management strategies and their impact on the performance of research institutions, specifically the Kenya Marine and Fisheries Research Institute (KMFRI), is highly relevant in the context of economics, business, and accounting. Knowledge management is a crucial element in enhancing operational efficiency and innovation across various sectors, including research and fisheries.</p> <p>Clarity and Specificity: Strengths: The title clearly indicates the main focus of the study, which is the influence of knowledge management strategies on performance. It also specifies the organization being studied, Kenya Marine and Fisheries Research Institute (KMFRI), which adds to the title's clarity and specificity. Suggestions for Improvement: The title could be enhanced by including key aspects of the study, such as the specific strategies evaluated (e.g., knowledge acquisition, storage, sharing, and expertise) and the type of performance outcomes measured. This would provide readers with a more comprehensive understanding of the study's scope. Revised Title Suggestions Based on the evaluation, here are a few revised title suggestions that could improve clarity, relevance, and engagement: 1. "Evaluating the Impact of Knowledge Management Strategies on Organizational Performance: A Case Study of Kenya Marine and Fisheries Research Institute" 2. "The Role of Knowledge Acquisition, Storage, Sharing, and Expertise in Enhancing Performance at Kenya Marine and Fisheries Research Institute" 3. "Knowledge Management Strategies and Their Influence on Organizational Performance: Insights from Kenya Marine and Fisheries Research Institute" These revised titles aim to provide a more detailed and engaging representation of the study, highlighting the specific strategies and their impact on performance.</p> <p>Suggestions for Improvement: 1. The abstract could briefly mention why these specific strategies were chosen and their relevance to the organization's performance. 2. The abstract could be enhanced by briefly explaining the significance of these theories in the context of knowledge management and organizational performance. 3. The abstract could include a brief justification for the choice of a mixed-method approach and descriptive survey design. 4. The abstract could briefly mention the implications of these findings for the Kenya Marine and Fisheries Research Institute and potentially for similar organizations.</p> <p>Suggestions for Improvement: 1. Include a brief mention of the practical implications of the findings and potential recommendations for future research. 2. Further emphasize the research gap and the unique contribution of this study to the existing literature.</p>	

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Minor REVISION comments		
1. Is language/English quality of the article suitable for scholarly communications?	The language quality of the manuscript is generally suitable for scholarly communication, but it would benefit from some refinements. Improving grammar, adopting a more formal academic tone, and ensuring conciseness will enhance the readability and professionalism of the manuscript.	
Optional/General comments	Grammar and Syntax: While the language is clear, there are minor grammatical and syntactical errors that need attention. These include issues with subject-verb agreement, punctuation, and sentence fragments.	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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