

**Review Form 3**

Journal Name:	<b>South Asian Journal of Social Studies and Economics</b>
Manuscript Number:	<b>Ms_SAJSSSE_120220</b>
Title of the Manuscript:	<b>Optimizing Distribution Channels for Packaged Food Products: A Case Study of Consumer Goods Industry in Oyo State, Nigeria</b>
Type of the Article	

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**PART 1: Review Comments**

<b>Compulsory</b> REVISION comments	<b>Reviewer's comment</b>	<b>Author's Feedback</b> <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<b>Please write few sentences regarding the importance this manuscript for scientific community. Why do you like (or dislike) this manuscript? Minimum 3-4 sentences may be required for this part.</b>	Yes. The manuscript is important for the science community who are conducting research in the field of food product development and supply chain management.	
<b>Is the title of the article suitable? (If not please suggest an alternative title)</b>	The title is well framed and it is going with the content of the article.	
<b>Is the abstract of the article comprehensive? Do you suggest addition (or deletion) of some points in this section? Please write your suggestions here.</b>	Abstract is well organised.	
<b>Are subsections and structure of the manuscript appropriate?</b>	Subsections and structure of the manuscript are appropriate and well organised. Yes. It is fine.	
<b>Please write few sentences regarding the scientific correctness of this manuscript. Why do think that this manuscript is scientifically robust and technically sound? Minimum 3-4 sentences may be required for this part.</b>	Yes the content is scientifically correct as so many statistical significant analyses have been used. All the statistics used for the study is proving that the study is significant.	
<b>Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</b>	All the references are not in the APA format.	
Minor REVISION comments		
<b>Is language/English quality of the article suitable for scholarly communications?</b>	Yes. Easy to understand as well as scientifically written.	
<b>Optional/General</b> comments	Well written case study.	

**PART 2:**

	<b>Reviewer's comment</b>	<b>Author's comment</b> <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<b>Are there ethical issues in this manuscript?</b>	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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#### Reviewer Details:

Name:	<b>Uttiya Jana</b>
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