

Review Form 1.8

Journal Name:	South Asian Journal of Social Studies and Economics
Manuscript Number:	Ms_SAJSSSE_120185
Title of the Manuscript:	The Relationship between Conspicuous Consumption and Ethical Behaviors of College Students: Value Orientation as the Mediator
Type of the Article	

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PART 1: Review Comments

Compulsory REVISION comments	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. Authors must write his/her feedback here)</i>
Is the manuscript important for scientific community? <i>(Please write few sentences regarding this manuscript to justify your answer)</i>	Yes, the manuscript is a contribution to knowledge on the subject matter. It provides a better perspective on the issue of conspicuous consumption and ethical behavior and demonstrates the expertise of the author/authors. The manuscript is apt and a call for action given the deteriorating effect of juvenile behaviors among college students.	
Is the title of the article suitable? (If not please suggest an alternative title)	The Relationship between Conspicuous Consumption and Ethical Behaviors of College Students: Value Orientation as the Mediator (Suggestion: the role of Value Orientation)	
Is the abstract of the article comprehensive?	Yes Please revise the manuscript thoroughly	
Are subsections and structure of the manuscript appropriate?	yes Please rephrase "for this reason, to study" that line should be rephrased. Also, there is a need for clarity on collectivism and Individualism as used in the Abstract	
Do you think the manuscript is scientifically correct? <i>(Please write few sentences regarding this manuscript to justify your answer)</i>	Yes, Its well written but needs to be reorganiz Please include methodology as 4.0 then sampling can be 4.2. The authors jumped to 4.2 on sampling without mentioning methods. There is also a need for study areas to be included ed properly	
Are the references sufficient and recent? If you have suggestions of additional references, please mention in the review form.	Under Introduction, please full citation for Veblen 2. The citation of Festinger is too old 3. Please rephrase the sentence "a student from the School of Finance and Economics 4. Pg2 but generally specially (please paraphrase) 5. Pg3 Although many studies at home and abroad (paraphrased) 6. Section II Research Hypothesis: Due to excessive doatage: could you explain? 7. According to the theory of social comparison, please provide full citation of the theory 8. Hypothesis, Include the Alternate and state it properly 9. Pg 6," People with conspicuous consumption, please rephrase 10. What is the research design: Please explain further the sampling technique and its justification. Provide information on the population of the study and explain how the questionnaires were administered 11. The I in 3 rd paragraph should be removed under section 6.1 12. 6.2: Research Commendation: Please cite Marxist theory correctly	

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Minor REVISION comments Is language/English quality of the article suitable for scholarly communications?	Yes The manuscript should be thoroughly reviewed	
Optional/General comments	The research methods is not well organized. The author should organize the methodology properly ensuring methods of data collection and analysis are well explained	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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