

Review Form 1.8

Journal Name:	South Asian Journal of Social Studies and Economics
Manuscript Number:	Ms_SAJSSSE_120185
Title of the Manuscript:	The Relationship between Conspicuous Consumption and Ethical Behaviors of College Students: Value Orientation as the Mediator
Type of the Article	Original Research Article

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PART 1: Review Comments

Compulsory REVISION comments	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<p>Is the manuscript important for scientific community? <i>(Please write few sentences regarding this manuscript to justify your answer)</i></p>	<p>1- The results of the study are interesting, and can makes theoretical, practical, and contextual contributions in the discipline of social sciences. Minor suggested revisions in the manuscript can certainly benefit the readers as a whole.</p>	
<p>Is the title of the article suitable? (If not please suggest an alternative title)</p>	<p>2- The title of the paper is novel, interesting and according the scope of the study</p>	
<p>Is the abstract of the article comprehensive?</p>	<p>3- The abstract of article is nicely, logically, and precisely written, covering all component of article format.</p>	
<p>Are subsections and structure of the manuscript appropriate?</p>	<p>4- The authors followed the structural formation of article. The sub-section and structure of the manuscript is according to the set pattern. The authors logically and precisely elaborated the analysis results in discussion part, and concluded the study.</p>	
<p>Do you think the manuscript is scientifically correct? <i>(Please write few sentences regarding this manuscript to justify your answer)</i></p>	<p>5- The study in hands relates to Social Sciences, not to real science. Technically the format of manuscript is correct subject to minor suggested revisions.</p>	
<p>Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</p>	<p>6- Although majority of the references are recent, but some References e.g 7- Buunk, B. P. (1991). 8- Corneo, G., & Jeanne, O. (1997). Festinger, L. (1954). 9- Frank, R. H. (1985). 10- Hofstede, G. (1991). 11- Hunt, S. D., & Vitell, S. (1986) 12- are too old to refer. Replace with latest references. All other References have spacing and alignment issue, which need to be modify according to APA 7th Manual. References are alphabetically not arranged. Referencing needs improvement and revision according to the APA 7th Manual.</p>	

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Minor REVISION comments Is language/English quality of the article suitable for scholarly communications?	Overall the manuscript is well structured, written, with clarity, smoothness, and logical sequence. The language and expression quality meets the expectations of the reader. To sum up, the article accomplished the laid out research objectives. Having said that, there are above 190 spellings and grammatical mistake which have been highlighted in the main body (sent as an attachment). The words highlighted with Yellow colour are grammatically incorrect. These words ought to replace with blue highlighted words. The manuscript needs minor revisions/ corrections before acceptance/ publication.	
Optional/General comments	After a careful review of this article, the reviewer is in the opinion that draft should be published after minor revisions/ corrections that are being pointed out in the observation sheet.	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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