

Review Form 1.7

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_116688
Title of the Manuscript:	Improving Sea Transportation Quality Service : A Case Study Of Passenger Ship SABUK NUSANTARA 68, Padang- Mentawai Route
Type of the Article	

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalajebo.com/index.php/AJEBA/editorial-policy>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Compulsory REVISION comments</p> <p>1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript)</p> <p>2. Is the title of the article suitable? (If not please suggest an alternative title)</p> <p>3. Is the abstract of the article comprehensive?</p> <p>4. Are subsections and structure of the manuscript appropriate?</p> <p>5. Do you think the manuscript is scientifically correct?</p> <p>6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</p> <p>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</p>	<p>1.The research results are useful in identifying factors that influence consumer satisfaction in the sea transportation industry. Sentences on this manuscript: identify priority factors for enhancing service performance and passenger satisfaction.</p> <p>2. The title does not match the content. It is best to remove the words "case study" from the title, because case studies are characteristic of qualitative research, whereas this article is from quantitative research</p> <p>3. yes</p> <p>4. The contents of the subsections need to include understanding and interrelationships of variables. It is also necessary to provide variable indicators</p> <p>5.Yes, However, variables are emphasized again, and research techniques are emphasized, namely quantitative research In Results, it is necessary to add the analysis results that can be obtained. It is necessary to analyze the quadrant positions of the research results, and compare them with the findings of previous researchers. Apart from that, it is necessary to emphasize the answer to the research objectives. In conclusion, it is necessary to add the results of the quadrant analysis.</p> <p>7. Ok</p>	
<p>Minor REVISION comments</p> <p>1. Is language/English quality of the article suitable for scholarly communications?</p>	<p>The writing needs to be improved</p>	
<p>Optional/General comments</p>	<p>Improvements need to be made</p>	

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

Name:	Ririn Wulandari
Department, University & Country	Universitas Mercu Buana, Indonesia