

Review Form 1.7

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_119420
Title of the Manuscript:	The Effect of Customer Experience on Repurchase Intention Through Customer Satisfaction Virtual Products Game Mobile Legends: Bang Bang in Cimahi City
Type of the Article	Original Research Paper

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of „**lack of Novelty**“, provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalajebo.com/index.php/AJEBA/editorial-policy>)

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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Compulsory REVISION comments</p> <p>1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript)</p> <p>2. Is the title of the article suitable? (If not please suggest an alternative title)</p> <p>3. Is the abstract of the article comprehensive?</p> <p>4. Are subsections and structure of the manuscript appropriate?</p> <p>5. Do you think the manuscript is scientifically correct?</p> <p>6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</p> <p>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</p>	<p>1. Yes it is. The research findings can provide opportunities for other researchers to develop or deepen research in more specific areas and also can develop the research methods used</p> <p>2. The title of the article is appropriate to the content presented, but to attract more attention, maybe you can consider this title "How customer experience can build repurchase intentions for Virtual Game Mobile Products Legends"</p> <p>3. Abstract is quite complete. The aims, methodology . and research results are well stated.</p> <p>4. Yes, it is</p> <p>5. In my opinion, this manuscript is scientifically correct</p> <p>6. Yes, there are. The references used are relevant</p>	
<p>Minor REVISION comments</p> <p>1. Is language/English quality of the article suitable for scholarly communications?</p>	Overall, the writing and language of the article appears appropriate for an academic environment	
<p>Optional/General comments</p>	The title of this manuscript is generally interesting. The author only needs to discuss the findings in more depth with the support of previous research	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

Name:	Noer Rafikah Zulyanti
Department, University & Country	Lamongan Muhammadiyah University, Indonesia