

Review Form 1.7

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_119395
Title of the Manuscript:	The Influence of Strategic Implementation Practices on the Performance of NGOS in Mombasa County.
Type of the Article	

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Compulsory REVISION comments</p> <p>1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript)</p> <p>2. Is the title of the article suitable? (If not please suggest an alternative title)</p> <p>3. Is the abstract of the article comprehensive?</p> <p>4. Are subsections and structure of the manuscript appropriate?</p> <p>5. Do you think the manuscript is scientifically correct?</p> <p>6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</p> <p>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</p>	<p>1. Yes, the manuscript is very important for the scientific community. The study focuses on a single company in a specific region, limiting the generalizability of the findings to other contexts.</p> <p>2. The title of the article is appropriate.</p> <p>3. Yes, the abstract of the article is comprehensive.</p> <p>4. Yes, suitable</p> <p>5. In my opinion, the manuscript is scientifically correct and useful</p> <p>6. The references are need to corrected as per the style.</p> <p>References relevant to the topic that should be included in the paper are as follows:</p> <ol style="list-style-type: none"> Allam, Z. (2019). Exploring ambient discriminatory HRM practices: An insight from Kingdom Telecom Company. <i>The Journal of Social Sciences Research</i>, 5(3), 646-654. DOI: https://doi.org/10.32861/jssr.53.646.654. Al Kahtani, N.S.; Nawab, A. K. & Allam, Z. (2016). Unfair HRM practices in the telecom sector in Saudi Arabia. An empirical investigation of selected public and private sector companies. <i>International Journal of Applied Business and Economic Research</i>, 14(10), 6377-6396. 	
<p>Minor REVISION comments</p> <p>1. Is language/English quality of the article suitable for scholarly communications?</p>	The article's language/English quality was suitable for scholarly communication.	
<p>Optional/General comments</p>		

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Are there ethical issues in this manuscript?</p>	<p><i>(If yes, Kindly please write down the ethical issues here in details)</i></p>	

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