

Review Form 1.7

Journal Name:	Asian Journal of Agricultural Extension, Economics & Sociology
Manuscript Number:	Ms_AJAEES_111787
Title of the Manuscript:	Determinants of green purchase behaviour of consumers in Ernakulam District
Type of the Article	

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Compulsory REVISION comments</p> <p>1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript)</p> <p>2. Is the title of the article suitable? (If not please suggest an alternative title)</p> <p>3. Is the abstract of the article comprehensive?</p> <p>4. Are subsections and structure of the manuscript appropriate?</p> <p>5. Do you think the manuscript is scientifically correct?</p> <p>6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</p> <p><u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u></p>	<p>1. The topic is very interesting and still gain the attention of many researchers around the world.</p> <p>2. The article title is suitable.</p> <p>3. The abstract is comprehensive, but it would be good to provide more details for the methodology and result sections.</p> <p>4. The introduction section is still missing a comprehensive literature review. The gap that the author would like to cover is not well defined in the introduction section. In addition, the structure of the rest of the article is not mentioned in the introduction section. For the methodology, the choice of the research methodology is not discussed and not justified. The question here is why the author uses this research methodology (collecting data and not another one), this section needs to be enhanced further. In the conclusion section, there no recommendation for future research in the same field.</p> <p>5. Yes, but it lacks a proper justified research methodology and clear literature review.</p> <p>6. The article need to be enhanced by additional references.</p>	
<p>Minor REVISION comments</p> <p>1. Is language/English quality of the article suitable for scholarly communications?</p>	<p>1. Yes it is suitable but it still needs to be revised.</p>	
<p>Optional/General comments</p>		

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Are there ethical issues in this manuscript?</p>	<p><i>(If yes, Kindly please write down the ethical issues here in details)</i></p>	

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