

Review Form 1.7

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_110269
Title of the Manuscript:	Analysis on the current situation and countermeasures of Suqian's export of goods
Type of the Article	Original Research Article

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Compulsory REVISION comments</p> <ol style="list-style-type: none"> Is the manuscript important for scientific community? (Please write few sentences on this manuscript) Is the title of the article suitable? (If not please suggest an alternative title) Is the abstract of the article comprehensive? Are subsections and structure of the manuscript appropriate? Do you think the manuscript is scientifically correct? Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form. <p><u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u></p>	<ol style="list-style-type: none"> The topic/issue covered is good in the macro perspective level. However, its importance in the micro perspective is not established that much. It is recommended to put emphasis on the importance of the study in the Suqian Province. The title can still be simplified or rephrased. The author may consider this title: "Siquian City's Exporting of Goods: Competitiveness and Survival Analysis amidst Challenges" The abstract of the article contains much grammatical errors that makes it incomprehensible. A good abstract usually contains a brief discussion of the following: <ol style="list-style-type: none"> Objectives of the Study Methodology Key Results and Findings Highlighted Recommendation It would be appropriate if the discussion is using the inverted pyramid approach from introduction down to literature review. Inverted pyramid means, the discussion will start on the macro perspective, that is, worldwide, continental, country, region down to provincial level. The study lacks proper discussion on methodologies. The research design shall be fully discussed. The data collection techniques and the data analysis or statistical tools used if any must also be discussed completely. Little to no references were cited in the paper. Although references were provided towards the end, in-text citation was not observed properly. 	
<p>Minor REVISION comments</p> <ol style="list-style-type: none"> Is language/English quality of the article suitable for scholarly communications? 	No. The author is encouraged to seek guidance from an English reader.	
<p>Optional/General comments</p>	A thematic discussion of the events and situation must be established. Again, a good format to consider is the inverted pyramid or triangle approach. This will make the paper more comprehensible to various range of researchers across the world.	

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

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