

Review Form 1.7

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| Journal Name: | Asian Research Journal of Arts & Social Sciences |
| Manuscript Number: | Ms_ARJASS_111525 |
| Title of the Manuscript: | THE EXPERIENTIAL MEANING OF LANGUAGE AND VISUALS IN PERFUME ADVERTISING DISCOURSE IN AMERICAN ENGLISH AND VIETNAMESE |
| Type of the Article | |

PART 1: Review Comments

| | Reviewer's comment | Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here) |
|--|---|---|
| <p>Compulsory REVISION comments</p> <p>1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript)</p> <p>2. Is the title of the article suitable? (If not please suggest an alternative title)</p> <p>3. Is the abstract of the article comprehensive?</p> <p>4. Are subsections and structure of the manuscript appropriate?</p> <p>5. Do you think the manuscript is scientifically correct?</p> <p>6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</p> <p><u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u></p> | <p>1. Yes</p> <p>2. Yes</p> <p>3. Yes</p> <p>4. Yes, but it is better to use A, B, C and followed by 1, 2, 3 so there are not so many levels of numbering such as 3.1.1.1</p> <p>5. Yes</p> <p>6. They all are more than 10 years. It is better if the researcher can find the newest references, no latter than 10 years</p> | |
| <p>Minor REVISION comments</p> <p>1. Is language/English quality of the article suitable for scholarly communications?</p> | yes | |
| <p>Optional/General comments</p> | <p>The keywords should be the concept of this research. So, it is better to eliminate keywords: American English, Vietnamese as they are NOT the concepts which will be analyzed.</p> <p>List 1 : Comparative overview of language and virtual images (page 3). The word "list 1" better replaced by "tabel 1"</p> <p>List of references should be written using reference style chosen, not with numbers</p> | |

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PART 2:

| | Reviewer's comment | Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i> |
|---|--|---|
| Are there ethical issues in this manuscript? | <i>(If yes, Kindly please write down the ethical issues here in details)</i> | |

Reviewer Details:

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|----------------------------------|--|
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