

**Editor's Comment:**

I am sending you my editorial decision for paper with the title: The Experiential Meaning Of Language And Visuals In Perfume Advertising Discourse In American English And Vietnamese.

I accept the manuscript to be published based on reviewers' recommendation. Interesting topic has been chosen by the author (s).

**Editor's Details:**

Dr. Roxana Plesa  
Senior Lecturer, University of Petrosani, Romania.