Review Form 1.7

Journal Name:	**South Asian Journal of Social Studies and Economics**
Manuscript Number:	**Ms_SAJSSE_111567**
Title of the Manuscript:	**STRATEGIES TO INCREASE THE COMPETITIVENESS OF MICRO, SMALL AND MEDIUM ENTERPRISES (MSMEs) : A NARRATIVE LITERATURE REVIEW**
Type of the Article	**Original Research Article**

PART 1: Review Comments

	Reviewer's comment	**Author's comment** *(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)*
Compulsory REVISION comments 1. **Is the manuscript important for scientific community?** (Please write few sentences on this manuscript) 2. **Is the title of the article suitable?** (If not please suggest an alternative title) 3. **Is the abstract of the article comprehensive?** 4. **Are subsections and structure of the manuscript appropriate?** 5. **Do you think the manuscript is scientifically correct?** 6. **Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.** **(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)**	Yes, by delving into the strategies aimed at enhancing the competitiveness of MSMEs, the manuscript addresses a crucial aspect of the economy. Exploring pertinent questions and synthesizing information from five key references, contributes valuable insights into the dynamic relationship between innovation and the performance of MSMEs. **YES** The abstract effectively communicates the manuscript's scope, methodology, and main outcomes, providing a clear overview for potential readers. Yes, the subsections and structure of the manuscript seem appropriate. The document is organized into relevant sections such as Introduction, Research Questions, Research Method, Results of the Narrative Literature Review, and Conclusions YES YES The manuscript offers valuable insights into the strategies for enhancing the competitiveness of MSMEs, providing a comprehensive and well-structured review. However, considering the significance of government policies, a more in-depth exploration of their impact on MSME competitiveness could enhance the manuscript's depth.	
Minor REVISION comments 1. **Is language/English quality of the article suitable for scholarly communications?**	Satisfactory	
Optional/General comments	The manuscript is commendable for its insightful review of MSME competitiveness strategies. Exploring the synergies with government policies could further enrich its depth and relevance.	

PART 2:

	Reviewer's comment	**Author's comment** *(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)*
Are there ethical issues in this manuscript?	*(If yes, Kindly please write down the ethical issues here in details)*	

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Reviewer Details:

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