

Review Form 1.7

Journal Name:	Asian Journal of Advanced Research and Reports
Manuscript Number:	Ms_AJARR_111526
Title of the Manuscript:	EXPLORING THE CHALLENGES OF ARTIFICIAL INTELLIGENCE IN DATA INTEGRITY AND ITS INFLUENCE ON SOCIAL DYNAMICS
Type of the Article	Research-based statistical approach

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Compulsory REVISION comments</p> <ol style="list-style-type: none"> 1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript) 2. Is the title of the article suitable? (If not please suggest an alternative title) 3. Is the abstract of the article comprehensive? 4. Are subsections and structure of the manuscript appropriate? 5. Do you think the manuscript is scientifically correct? 6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form. <p><u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u></p>	<p>Yes, it is indeed important for the scientific community. The research-based statistical approach in this paper explores the challenges in the hither-to-fore unexplored domain of the usage of AI in data integrity and its influence on social dynamics. Meaningful conclusions have been derived from the research using the survey-based designed questionnaire.</p> <p>It is appropriate and should be retained.</p> <p>Adequate and exhaustive content is furnished in the abstract.</p> <p>It is observed that the article 3. "Methods", personal pronouns like "we" and "our", are to be dropped. Recommended is, "Primary data 'has been or have been', collected by survey-based study approach...."</p> <p>The suggestion is, that the paper should always use 'present perfect tense'.</p> <p>The manuscript can be scientifically made more meaningful by adding 'a pictorial representation of the statistical conclusions and inferences by using EXCEL or SPSS software-based, Pie charts, bar charts, ogive curves, diamond plots, ANOVA curves etc., wherever possible for quick grasping of the conclusions.</p> <p>All the 69 papers in the References are exhaustive and latest but , preferably should be in the "Lexicographic" format i.e. author names in (A_Z).</p> <p>As Correlation and Regression calculations have been carried out, preferably related pictorial representation is desired for the findings.</p>	
<p>Minor REVISION comments</p> <ol style="list-style-type: none"> 1. Is language/English quality of the article suitable for scholarly communications? 	<p>The quality of the article is up to the mark but can be improved for scholarly communications by some Tables, Figures, illustrations, and screenshots of the Questionnaire generated including the Algorithm Flowchart for quickly comprehending the approach.</p>	
<p>Optional/General comments</p>	<p>Strongly Recommended for publication so that the researchers get insight into the hither-to-fore unexplored domain of the paper.</p>	

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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