

Review Form 1.7

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_111820
Title of the Manuscript:	Revolutionizing Halal Supply Chains: Unleashing Efficiency in Sales Management with ERP Systems for the Food Industry
Type of the Article	Original Research Article

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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Compulsory REVISION comments</p> <p>1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript)</p> <p>2. Is the title of the article suitable? (If not please suggest an alternative title)</p> <p>3. Is the abstract of the article comprehensive?</p> <p>4. Are subsections and structure of the manuscript appropriate?</p> <p>5. Do you think the manuscript is scientifically correct?</p>	<ul style="list-style-type: none"> • The manuscript addresses the burgeoning halal food industry, which is expanding globally, particularly in countries with significant Muslim populations. As the demand for halal products increases, research in this area becomes increasingly pertinent. • The study's innovative focus is on employing Enterprise Resource Planning (ERP) systems to manage and monitor halal supply chains. It offers a technological solution to ensure halal integrity, a relatively under-explored supply chain management literature area. • The study aligns the technological aspects of supply chain management with Islamic Sharia principles, presenting a unique blend of modern technology and religious compliance. This intersection is crucial for businesses targeting Muslim-majority markets. • The manuscript promises efficiency in operations and compliance with halal standards, which is crucial for businesses in the food industry. It provides a practical solution for companies to streamline their operations while ensuring adherence to halal standards. • The findings are relevant not only to scholars and students of supply chain management and Islamic finance but also to practitioners in the food industry, ERP system developers, and policymakers in Muslim-majority countries. • It lays the groundwork for further research in halal supply chain management and the use of ERP systems, opening up new avenues for academic inquiry and practical application. <p>Thus, the manuscript provides valuable insights into integrating ERP systems in managing halal supply chains, addressing a significant gap in technological and religious compliance aspects. Its relevance extends across academia, industry, and policy-making, making it a valuable contribution to the field.</p> <p>'Optimizing Halal Supply Chains in the Food Industry: Enhancing Sales Management through ERP System Integration'</p> <ul style="list-style-type: none"> • The abstract does not indicate the use of empirical data or case studies to validate the proposed ERP system. Real-world data and practical examples would strengthen the credibility and applicability of the research findings. • The abstract must include a brief methodology. <p>Yes</p> <ul style="list-style-type: none"> • The manuscript provides a clear understanding of Halal Supply Chain Management and ERP systems integration. It seems well-grounded in the current economic context and the need for technological integration in the Halal food industry. • There is a need to ensure that all data presented are up-to-date. For instance, the data from 2017 and 2018 might need updating if more recent statistics are available. • The Accelerated SAP (ASAP) methodology seems appropriate for this research. However, it would be beneficial to include more detail on how this methodology contributes explicitly to the reliability and validity of the results in the context of Halal Supply Chain Management. • The sections, particularly in the 'Results and Discussion', could benefit from more concise and focused writing to enhance clarity. • Address any ethical considerations, particularly regarding data privacy and the handling of information within ERP systems in the context of Halal supply chains. 	

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6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.

- There is inconsistency in the way different references are formatted. For example, some references include the publication year at the end (e.g., [1], [4], [5], [10]) while others place it at the beginning (e.g., [2], [3], [7], [8], [11]). Consistency in the placement of the publication year is vital for a professional appearance.
- Some references lack complete information. For example, reference [1] has no author or publisher listed, and reference [9] has incomplete publication details. Every reference should ideally include the author(s), title, publication venue (journal, conference, etc.), and year of publication.
- The references do not adhere to a single, standardized citation style. For academic writing, it is crucial to choose a specific style (like APA, MLA, Chicago, etc.) and apply it consistently across all references.
- Reference [12] includes a URL, but it is not formatted correctly. URLs should be presented in a specific format depending on the chosen citation style, often including the date of access.
- Some references are difficult to read due to the lack of spacing or clear separation between different elements of the citation (e.g., authors, title, publication year). Proper punctuation and spacing can improve readability.
- The format for author names is inconsistent. Some references list authors in the format of 'Last name, First initial' (e.g., [2], [3], [4]), while others use 'First name Last name' (e.g., [7], [8], [11]). It's essential to choose one format and use it consistently.
- For journal articles or book chapters, it is often required to include page numbers. Some of your references that seem to come from journals or edited volumes (e.g., [4], [5], [6]) do not consistently provide this information.

To improve your reference list, decide on a specific citation style and apply its rules consistently to each entry. Ensure all necessary information is included for each reference, and format them for clarity and readability.

(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)

Introduction

- The introduction must clearly state the study objective(s).
- While some statistics and information are provided, more detailed context about the global and specific challenges in Halal supply chain management might enhance understanding.
- The introduction could more explicitly justify the need for this specific study, especially in the context of existing literature.
- Some terms, such as 'Halal integrity' and specifics of ERP systems, might need more precise definitions for readers unfamiliar with the field.

Materials and Methods

- More detailed explanations of the methodologies used, like the specifics of the ASAP methodology, would strengthen this section.
- Clarifying how data was collected or acquired could be a point of improvement.
- Any biases or limitations in the chosen methods must be acknowledged.
- Ensuring that the methods are described in a way that other researchers can reproduce them is essential.

Results and Discussion

- Ensuring a clear distinction between data results and their interpretation is implication is critical and required for this study.
- A more robust comparison with existing research or data in the field could strengthen the discussion.

Conclusion

- The conclusion must directly address the initial research objective(s).
- A more detailed discussion of the implications of the findings, both practical and theoretical, is required.

Limitations and ethical considerations

- Indicate the limitations and ethical considerations regarding the study. Addressing limitations and ethical considerations

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	<p>enhances the credibility and integrity of the research. It demonstrates that the researcher(s) are aware of the potential weaknesses in their study and are transparent about them. This transparency is crucial in academic circles and for the practical application of the research findings.</p> <p>In summary, acknowledging study limitations and ethical considerations is essential for maintaining the quality, credibility, and ethical integrity of academic research. Each of these points provides a basis for a critical review and potential improvement of your study.</p>	
<p>Minor REVISION comments</p> <p>1. Is language/English quality of the article suitable for scholarly communications?</p>	<ul style="list-style-type: none"> • The text often repeats phrases like “Halal Supply Chain” and “ERP system.” This redundancy could be reduced for more concise writing. • Several sentences are lengthy and complex, making them difficult to follow. Shorter, clearer sentences would enhance readability. • Terms like “Halal integrity,” “Sales Management module,” and “Food Industry” are inconsistently capitalized throughout the text. Consistent capitalization rules must be followed. • The use of acronyms such as “ERP” and “ASAP” are introduced without sufficient explanation for readers unfamiliar with these terms. • There are instances of grammatical errors, such as “the world’s Muslim population reaches” which should be “the world’s Muslim population reached.” • Commas and semicolons are occasionally omitted where needed, leading to run-on sentences and confusion. • Using terms like “significant growth” and “huge market potential” is somewhat vague and could be more precisely quantified or described. • While not prevalent, minor typographical errors in the text need correction. • The writing occasionally shifts between past and present tense, which can be confusing. For example, “Halal Supply Chain Management is a comprehensive system...” shifts to the past tense in the next sentence. • Frequently using passive voice, such as “is estimated” “is expected,” makes sentences less engaging and direct. Active voice is generally preferred in academic writing for clarity. • Some sentences are overly complex and could be simplified for better readability. For example, “The outcomes of this research showcase the creation of an ERP-based system for sales and distribution, employing the Accelerated SAP (ASAP) research methodology.” • In some instances, pronouns like “it” and “this” are used ambiguously, making it unclear what they refer to. • The use of different formats for numbers and dates (e.g., “USD 2.1 trillion” vs “USD 218.8 billion”) can be standardized for consistency. • Minor spelling mistakes are present, such as “Halalan Thoyyiban”, which might be a typographical error. • The referencing style seems inconsistent. For example, references are sometimes included in brackets [1] but are inconsistent throughout the text. <p>Improving these areas would enhance the overall clarity, professionalism, and readability of academic writing.</p>	
<p>Optional/General comments</p>		

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

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