

## Review Form 1.7

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_110050
Title of the Manuscript:	A Latent Dirichlet Allocation (LDA) Semantic Text Analytics Approach to Explore Topical Features in Charity Crowdfunding Campaigns
Type of the Article	Original Research Article

### PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p><b>Compulsory</b> REVISION comments</p> <p>1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript)</p> <p>2. Is the title of the article suitable? (If not please suggest an alternative title)</p> <p>3. Is the abstract of the article comprehensive?</p> <p>4. Are subsections and structure of the manuscript appropriate?</p> <p>5. Do you think the manuscript is scientifically correct?</p> <p>6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</p> <p><u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u></p>	<p>1. NO, Title of the paper is good, but it is not elaborate in such a way that it will be placed in a scientific community.</p> <p>2. Yes, It's good.</p> <p>3. Yes</p> <p>4. Yes</p> <p>5. No</p> <p>6. Sufficient but not recent, few references are recent.</p> <p>7. He/They has/have not explained in a mathematical way, everything is okay, but literature part is more. Try to develop a real-life model which will be appreciated and helpful for the society.</p>	
<p><b>Minor</b> REVISION comments</p> <p>1. Is language/English quality of the article suitable for scholarly communications?</p>	Yes	
<p><b>Optional/General</b> comments</p>	No more comments	

### PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

### Reviewer Details:

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