

Review Form 1.7

Journal Name:	Asian Journal of Advanced Research and Reports
Manuscript Number:	Ms_AJARR_113119
Title of the Manuscript:	Dynamics of Online Shopping Trends for Fashion Products in Himachal Pradesh
Type of the Article	

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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Compulsory REVISION comments</p> <p>1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript)</p> <p>2. Is the title of the article suitable? (If not please suggest an alternative title)</p> <p>3. Is the abstract of the article comprehensive?</p> <p>4. Are subsections and structure of the manuscript appropriate?</p> <p>5. Do you think the manuscript is scientifically correct?</p> <p>6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</p> <p>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</p>	<p>This scientific paper in the scientific community is of moderate importance</p> <p>The title of the article is not suitable</p> <p>Abstract less comprehensive</p> <p>It is in accordance with the subsections and structure of the manuscript</p> <p>The manuscript is scientifically correct</p> <p>The references are quite up-to-date</p>	
<p>Minor REVISION comments</p> <p>1. Is language/English quality of the article suitable for scholarly communications?</p>	<p>Yes</p>	
<p>Optional/General comments</p>	<p>This article is already good but should include the results of calculations and pictures from the SEM analysis to strengthen the discussion analysis</p> <p>There has been a lot done about online shopping</p> <p>Suggestions for titles Named Online Shopping Trends That Impact Customer Buying Behavior</p> <p>It is best to briefly explain the purpose of this study at the beginning of the sentence</p> <p>the discussion section does not appear SEM analysis images</p> <p>References need to be added, especially references from reputable/non-reputable international journals and add book references</p> <p>articles written in English are suitable for scientific communication</p>	

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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