

Review Form 1.7

Journal Name:	Journal of Economics, Management and Trade
Manuscript Number:	Ms_JEMT_112676
Title of the Manuscript:	The Influence Of Relationship Marketing And Service Quality On Members' Loyalty In Sharia Savings Products (Case Study Of BMT Mekah Mekar Barokah Bojonegoro)
Type of the Article	Short Research Article

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PART 1: Review Comments

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<p><u>Compulsory</u> REVISION comments</p> <ol style="list-style-type: none"> 1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript) 2. Is the title of the article suitable? (If not please suggest an alternative title) 3. Is the abstract of the article comprehensive? 4. Are subsections and structure of the manuscript appropriate? 5. Do you think the manuscript is scientifically correct? 6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form. <p><u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u></p>	<ol style="list-style-type: none"> 1. This manuscript is important to the scientific community. 2. The article title is appropriate to the content. 3. The article's abstract ensures comprehensiveness. 4. The subsections and structure of the manuscript are relatively appropriate. The article lacks a discussion of the research results. 5. I think this manuscript is scientifically correct. 6. The references are relatively complete. This topic needs updating with some recently published documents. 	
<p><u>Minor</u> REVISION comments</p> <ol style="list-style-type: none"> 1. Is language/English quality of the article suitable for scholarly communications? 	<p>The language/English quality of the article ensures its suitability for academic communication purposes.</p>	
<p><u>Optional/General</u> comments</p>	<ol style="list-style-type: none"> (1) The article should highlight the research issue (Members' Loyalty In Sharia Savings Products) in the introduction. (2) The article needs to supplement perspectives based on a review of research related to this topic (Relationship Marketing And Service Quality On Members' Loyalty In Sharia Savings Products) to identify appropriate research gaps. (3) The article also needs to add some related concepts such as Marketing, Service Quality, Members' Loyalty, and Savings Products. (4) The article should present a summary of the measurement scales related to each factor related to the model. What previous studies are the article's measurement scales inherited from? (5) The article needs to explain the basis for choosing a research model. (6) The article lacks discussion and this is the article's biggest weakness. The article must discuss whether the research results are different or similar to previous research. Why are the results like this? Is it the conditions, environment, and characteristics of the research sample? 	

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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