

**Review Form 1.7**

Journal Name:	<b>Journal of Economics, Management and Trade</b>
Manuscript Number:	<b>Ms_JEMT_112676</b>
Title of the Manuscript:	<b>The Influence Of Relationship Marketing And Service Quality On Members' Loyalty In Sharia Savings Products (Case Study Of BMT Mekah Mekar Barokah Bojonegoro)</b>
Type of the Article	<b>Short Research Article</b>

**Review Form 1.7**

**PART 1: Review Comments**

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p><b>Compulsory</b> REVISION comments</p> <ol style="list-style-type: none"> <li>1. <b>Is the manuscript important for scientific community?</b> (Please write few sentences on this manuscript)</li> <li>2. <b>Is the title of the article suitable?</b> (If not please suggest an alternative title)</li> <li>3. <b>Is the abstract of the article comprehensive?</b></li> <li>4. <b>Are subsections and structure of the manuscript appropriate?</b></li> <li>5. <b>Do you think the manuscript is scientifically correct?</b></li> <li>6. <b>Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</b></li> </ol> <p><u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u></p>	<ol style="list-style-type: none"> <li>1. <b>Research content is acceptable and appropriate</b></li> <li>2. <b>In my opinion, the title of the article should be adjusted to make it more clear (The title is: The influence of relationship marketing factors; service quality to customer loyalty towards Sharia savings products (Case study of BMT Mekah Mekar Barokah Bojonegoro) )</b></li> <li>3. <b>No need to include content ( Baitul Maal wat Tamwil Sharia Savings and Loan Cooperative (KSPPS BMT) is one of the organizations Sharia microfinance is now widely known to the public. One of them is BMT Mekah Mekar Barokah Bojonegoro has its own strategy to win the competition, namely by improving quality service quality and good marketing relationships to increase member loyalty and have a positive impact on BMT itself)</b>   <b>Just write briefly:</b>                      This study aims to improve and strengthen customer loyalty towards Sharia savings products at BMT Mekah Mekar Barokah Bojonegoro.                      Therefore, the purpose of this study is to determine the influence of relationship marketing and service quality on member loyalty to Sharia savings products at BMT Mekah Mekar Barokah Bojonegoro.                      ...</li> <li>4. <b>The theoretical basis and citations presented in the introduction section are lacking and not linked together. Needs to be identified and highlighted</b>                      - What is relationship marketing, what are the criteria for determining it, and what impact does it have on customer loyalty?                      - On what factors is service quality determined? What does it have to do with loyalty?                      From there, build the attributes that need attention, build a scale table, measure, give values for testing and draw conclusions.                      Currently written in list form without any correlation to each other</li> <li>5. <b>Needs a little adjustment</b></li> <li>6. <b>Ok</b></li> </ol>	
<p><b>Minor</b> REVISION comments</p> <ol style="list-style-type: none"> <li>1. <b>Is language/English quality of the article suitable for scholarly communications?</b></li> </ol>	<p>Hypothesis H is not stated, but the results and discussion section provides data about hypotheses H0, H1...                      It is necessary to state the hypotheses about H0 and H1, then test them, and then have the results to analyze the proposal, based on the data obtained.</p>	
<p><b>Optional/General</b> comments</p>	<p>Some of the above comments need to be adjusted                      The article will be more complete</p>	

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**PART 2:**

	<b>Reviewer's comment</b>	<b>Author's comment</b> <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<b>Are there ethical issues in this manuscript?</b>	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

**Reviewer Details:**

Name:	<b>Thúy Vân</b>
Department, University & Country	<b>Nguyen Tat Thanh University, Vietnam</b>