

Review Form 3

Journal Name:	Archives of Current Research International
Manuscript Number:	Ms_ACRI_127855
Title of the Manuscript:	Deepfake Regulations and Their Impact on Content Creation in the Entertainment Industry
Type of the Article	

PART 1: Comments

	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.	This study reveals the necessity of region-specific regulatory approaches for managing deepfake technology within the entertainment sector, highlighting cultural, ethical, and economic factors that inform policies in the United States, European Union, and China. The U.S. and EU show high alignment between regulatory quality and rule of law, favouring transparency and individual rights, while China emphasises state control for social stability.	
Is the title of the article suitable? (If not please suggest an alternative title)	Yes, the title "Deepfake Regulations and Their Impact on Content Creation in the Entertainment Industry" is suitable. It accurately reflects the core focus of the study, which is to analyze the effects of deepfake regulations on content creation within the entertainment industry.	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	This manuscript provides a comprehensive analysis of the regulatory landscape surrounding deepfake technology in the entertainment industry, comparing approaches across different regions and platforms. It highlights the need for region-specific regulatory strategies, emphasizes the importance of verification protocols in traditional media, and underscores the influence of compliance costs and public opinion on public trust and economic stability within the entertainment sector.	
Is the manuscript scientifically, correct? Please write here.	This study emphasizes the importance of region-specific regulatory approaches for addressing deepfake technology in the entertainment industry. It highlights the need for international regulatory alignment, prioritizes verification protocols in traditional media, and underscores the influence of compliance costs and public opinion on public trust and economic stability within the entertainment sector.	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	Yes, the references are sufficient and recent. The manuscript includes an extensive list of references, indicating a thorough review of the relevant literature. The cited works are primarily from the past few years, demonstrating the authors' engagement with current research and debates in the field.	
Is the language/English quality of the article suitable for scholarly communications?	This study emphasizes the importance of region-specific regulatory approaches for managing deepfake technology within the entertainment industry. It highlights the need for international regulatory alignment, prioritizes verification protocols in traditional media, and underscores the influence of compliance costs and public opinion on public trust and economic stability within the entertainment sector.	
Optional/General comments		

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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