

Review Form 3

Journal Name:	Archives of Current Research International
Manuscript Number:	Ms_ACRI_127855
Title of the Manuscript:	Deepfake Regulations and Their Impact on Content Creation in the Entertainment Industry
Type of the Article	

PART 1: Comments

	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.	The paper employs a quantitative methodology, including multivariate regression, chi-square tests, and logistic regression to assess regulatory alignment and to investigate the impact of deepfake regulations on the entertainment industry across the United States, European Union, and China, using World Bank and OECD data on regulatory quality and rule of law. The findings are valuable and indicate that there is a necessity of region-specific regulatory approaches for managing deepfake technology within the entertainment sector, highlighting cultural, ethical, and economic factors that inform policies in the United States, European Union, and China.	
Is the title of the article suitable? (If not please suggest an alternative title)	The title is suitable.	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	The abstract of the article is comprehensive and informative.	
Is the manuscript scientifically, correct? Please write here.	The manuscript is scientifically correct. The authors use a quantitative approach to assess how deepfake regulations impact content creation across social media, streaming platforms, and traditional media. The subject is up to date.	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	The references are sufficient	
Is the language/English quality of the article suitable for scholarly communications?	The language has to be improved in terms of grammatical correctness.	
Optional/General comments		

PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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