

**Review Form 3**

Journal Name:	<a href="#">Journal of Scientific Research and Reports</a>
Manuscript Number:	Ms_JSRR_127626
Title of the Manuscript:	<b>Behavioural Insights into Farmers Adoption of Improved Rapeseed-Mustard Cultivation Practices in North Bank Plain Zone of Assam</b>
Type of the Article	

**PART 1: Comments**

	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<b>Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.</b>	This manuscript provides valuable insights into the behavioral factors influencing farmers' adoption of improved rapeseed-mustard cultivation practices in the North Bank Plain Zone of Assam, a region crucial for oilseed production in India. By examining adoption patterns, constraints, and drivers, the study contributes to the understanding of how localized socio-economic and agronomic factors affect technology uptake. The findings have implications for designing targeted extension strategies, policy interventions, and capacity-building programs to enhance agricultural productivity and sustainability. Additionally, the research fills a critical knowledge gap in understanding farmer behavior specific to oilseed crops, offering a framework for similar studies in other agro-ecological zones.	
<b>Is the title of the article suitable? (If not please suggest an alternative title)</b>	The title "Behavioural Insights into Farmers' Adoption of Improved Rapeseed-Mustard Cultivation Practices in North Bank Plain Zone of Assam" is clear and descriptive, outlining the main focus of the study.	
<b>Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.</b>		
<b>Is the manuscript scientifically, correct? Please write here.</b>	yes	
<b>Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.</b>	<b>Suggestions for Additional References:</b> Include recent publications from reputed journals related to: Farmer behavior and adoption of agricultural practices. Studies specific to rapeseed-mustard cultivation and extension strategies. Behavioral economics or psychology applied to agriculture. Add references to recent government or institutional reports (e.g., ICAR, FAO, or regional agricultural research bodies).	
<b>Is the language/English quality of the article suitable for scholarly communications?</b>	yes	
<b>Optional/General</b> comments		

**PART 2:**

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<b>Are there ethical issues in this manuscript?</b>	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

**Reviewer Details:**

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