

Review Form 3

Journal Name:	Asian Journal of Agricultural Extension, Economics & Sociology
Manuscript Number:	Ms_AJAEES_127695
Title of the Manuscript:	Agricultural Knowledge Sharing through Indigenous Communication Systems: Insights from Ethnic Communities
Type of the Article	Communicative Language Analysis

PART 1: Comments

	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.		
Is the title of the article suitable? (If not please suggest an alternative title)		
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.		
Is the manuscript scientifically, correct? Please write here.		
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.		

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<p>Is the language/English quality of the article suitable for scholarly communications?</p>		
<p>Optional/General comments</p>	<p>Prevalence of Folk Media: The study identifies a rich variety of indigenous communication tools used by the rural population in the region. These include: Folk Songs (e.g., Bihu, Oi:nitom) Folk Dances (e.g., Log, Gumrag) Festivals (e.g., Bihu, Ali-Aye-Ligang) Folk Theatres (e.g., Bhaona) Proverbs, Idioms, and Riddles, particularly related to agriculture.</p> <p>Above discussion may conclude the knowledge of festivals being integral to their social and cultural lives on the basis of following parameter that enhance the quality of the research work. The following discussion –</p> <ol style="list-style-type: none"> 1. Context of agricultural communication, with people relying on them for conveying agricultural knowledge, practices, and community values. 2. The study emphasizes that indigenous folk media plays a significant role in facilitating communication related to agriculture. 3. Folk practices are not only culturally relevant but also serve as effective tools for disseminating agricultural information and promoting social change. <p>Strengths of the Study: Comprehensive Data Collection. The study acknowledges and respects the cultural diversity of the region by examining the communication practices of different ethnic groups. This enhances the credibility and relevance of the findings in a local context. Lack of Communication:</p> <ol style="list-style-type: none"> 1. Generalizability 2. Impact Assessment 3. Integration with modern communication 	

PART 2:

	<p>Reviewer's comment</p>	<p>Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</p>
<p>Are there ethical issues in this manuscript?</p>	<p><i>(If yes, Kindly please write down the ethical issues here in details)</i></p>	

Reviewer Details:

<p>Name:</p>	<p>Ashish Kumar Pandey</p>
<p>Department, University & Country</p>	<p>Babu Banarasi Das University, India</p>