

Review Form 3

Journal Name:	Asian Journal of Agricultural Extension, Economics & Sociology
Manuscript Number:	Ms_AJAEES_127695
Title of the Manuscript:	Agricultural Knowledge Sharing through Indigenous Communication Systems: Insights from Ethnic Communities
Type of the Article	

PART 1: Comments

	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.	This is breaking ground research that's is found decolonizing the 'so called' conventional research methodologies. The research promotes a more nuanced understanding of the rural Indian communities in their attempt to communicate deity with their 'Gods'in agriculture. The research promotes indigenous knowledge systems centring on rural communication for development by the Indian farming communities. This slant of writing is interdisciplinary and unique to communication scholars studying to unpack Indian farming communication experiences and perspectives.	
Is the title of the article suitable? (If not please suggest an alternative title)	Yes, the title is researchable that is specific, measurable attainable, result oriented and time framed(smart) I suggest 'An investigation.....' at the beginning.	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	The abstract needs more elaboration on the symbolic representation of the myths centring on the rural farming communication expectations to do with ploughing. Seeding, crop management, harvest and post-harvest techniques.	
Is the manuscript scientifically, correct? Please write here.	The manuscript is scientifically sound. However, I recommend elaboration on the methodology. If this a qualitative study attitudes and perceptions of the respondents must speak to the population, data collection techniques that may include among others focus group, auto ethnography (researcher is part of the clan) Mention of women carrying agricultural communication rituals deserve justification. Reason why men as participants and in the periphery calls for more explanation. Data collection and interpretation needs further interrogation. In this case its piece meal. Tighten the academic ropes.	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	References are adequate. I recommend APA referencing style. Author can google for the layout. Reference is sequenced according to the alphabet. The author has sources starting with "B..." the end. That needs correction to satisfy academic writing tenants	
Is the language/English quality of the article suitable for scholarly communications?	Whilst the manuscript calls for indigenous knowledge communication terminology- the footnotes must explain the riddles, proverbs festivals etc in systematic English syntax. Avoid literal translation from Indian Dialects to English language neither should the author code switch.	
Optional/General comments	Over rally the manuscript is publishable material that needs sprucing as noted above. I found this communication for development article very relevant in the section the author argued that the traditional communication media through orature is for the community and by the speech community.	

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PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes. Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

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