

Review Form 3

Journal Name:	Asian Journal of Agricultural and Horticultural Research
Manuscript Number:	Ms_AJHR_126693
Title of the Manuscript:	STRATEGIES FOR DEVELOPING THE HYDROPONIC VEGETABLE LETTUCE (<i>Lactuca sativa</i> L.) AGRIBUSINESS IN SAMARINDA CITY
Type of the Article	

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PART 1: Review Comments

Compulsory REVISION comments	Reviewer's comment	Author's Feedback (Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.</p>	<p>The subjects (hydroponic cultivation and business strategies) are critical for many countries as a way to address food security. This subject is also related to urban farming, which is of interest to many urban communities. This manuscript, hopefully, will provide some insight for entrepreneurs to embark on the business and implement the best strategies.</p>	
<p>Is the title of the article suitable? (If not please suggest an alternative title)</p>	<p>My suggestion : Strategies for developing hydroponic lettuce (<i>Lactuca sativa L.</i>) agribusiness in Samarinda City</p>	
<p>Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.</p>	<p>This abstract contains all elements discussed in the main manuscript, appealing to readers to read it. My suggestion is to include industry scenarios and problem statements that lead the authors to carry out this project/study. In the industry scenario, it is good to mention where Samarinda City is located (in East Kalimantan or Indonesia).</p>	
<p>Are subsections and structure of the manuscript appropriate?</p>	<p>My suggestion is: 1. In the introduction, discuss the industry scenario, problem statement that lead the authors to conduct this study, objectives, and potential outcomes. Highlight issues related to the demand and supply of vegetables in Samarinda City and government policy or initiatives for the agriculture sector, including urban farming/hydroponic activities. 2. Create a new subsection that discusses hydroponic cultivation, including lettuce and agribusiness related to urban farming. Highlight this subject about security, agriculture development, and the potential benefits/profits from hydroponic agribusiness. Cite more papers related to this subject. 3. The rest is ok.</p>	
<p>Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.</p>	<p>The methodology section was written very briefly. This section will determine the validity and the result of the research. Some issues related to methodology: 1. Type of research 2. How the sample is selected 3. No clear explanation of how the data are collected 4. No clear explanation of how data were analyzed As a result, the findings of the study were not explained clearly. For example, the authors should reveal how they generate the internal and external factors. Is it based on the average score of 10 respondents? The authors also should explain how they create the value in the IFAS.</p>	
<p>Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.</p>	<p>The references are too few. We need more references to support the study, especially in explaining the methodology and discussion section.</p>	
<p>Minor REVISION comments</p> <p>Is the language/English quality of the article suitable for scholarly communications?</p>	<p>The quality of the language is moderate. This manuscript requires editorial review</p>	
<p>Optional/General comments</p>	<p>I like this article. It provides some knowledge on this subject. However, I suggest the author rewrite the article and add more information, as I have said above.</p>	

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

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