

**Review Form 3**

Journal Name:	<a href="#">Asian Journal of Education and Social Studies</a>
Manuscript Number:	Ms_AJESS_127247
Title of the Manuscript:	<b>From “Two Mountains” to “Beautiful Villages”:</b> Translation Strategies for Chinese Rural Branding
Type of the Article	<b>Review Article</b>

### Review Form 3

#### PART 1: Review Comments

<b>Compulsory</b> REVISION comments	<b>Reviewer's comment</b>	<b>Author's Feedback</b> (Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p><b>Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.</b></p>	<p>The topic under investigation is important for several compelling reasons, spanning linguistic, cultural, socio-political, and practical dimensions, Additionally, By highlighting the translator's role as a culture broker and exploring effective translation strategies, the paper contributes to more meaningful and impactful cross-cultural communication.</p>	
<p><b>Is the title of the article suitable? (If not please suggest an alternative title)</b></p>	<p>The title is good, but it can be a little more improved as follows:            1- "From 'Two Mountains' to 'Beautiful Villages': Cross-Cultural Strategies for Translating China's Rural Branding" or            2- "Foreignization and Domestication in Translating China's Rural Branding Framework"</p>	
<p><b>Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.</b></p>	<p>There are some areas, such as grammatical errors and wordiness, where the clarity and structure can be improved to make it more concise and readable. Additionally, the method of the study need to discuss briefly.</p>	
<p><b>Are subsections and structure of the manuscript appropriate?</b></p>	<p>The manuscript need to be organized based on a scholarly manuscript: Introduction, Review of the related literature, Method, Results and discussion, and Conclusion and all subsections should be defined accordingly.</p>	
<p><b>Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.</b></p>	<p>The manuscript is not significantly robust and technically sound to a great degree for many reasons. first of all, it seems it is not a review type of article and if it is considered an original research, there are main deficiencies that need to be removed. for example, all sections, from introduction to conclusion must be revised and improved. for example, literature review does not cover a rich literature of the recent studies in the field. additionally, the framework used for the study has not been described comprehensively. additionally, it to the method and results of the study. moreover, there is no discussion section in the manuscript.</p>	
<p><b>Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.</b></p>	<p>Despite the large number of recent studies in the field, most of the references are not up to date.</p>	
<p><b>Minor</b> REVISION comments</p> <p><b>Is the language/English quality of the article suitable for scholarly communications?</b></p>	<p>The language of the manuscript must be improved and edited by a native speaker.</p>	
<p><b>Optional/General</b> comments</p>	<p>The manuscript needs to be reorganized, edited, and all sections should be accompanied by relevant and rich information. Additionally, using one of the available taxonomies of translation strategies can be helpful in better identifying translation strategies at the micro level, leading to determining the overall strategy of the translator at the macro level - foreignization or domestication.            As there are no participants for the study, there not considerable ethical issue in this manuscript.</p>	

**Review Form 3**

**PART 2:**

	<b>Reviewer's comment</b>	<b>Author's comment</b> <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<b>Are there ethical issues in this manuscript?</b>	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

**Reviewer Details:**

Name:	<b>Hamidreza Abdi</b>
Department, University & Country	<b>Universitat Pompeu Fabra, Spain</b>