

Review Form 3

Journal Name:	Archives of Current Research International
Manuscript Number:	Ms_ACRI_126961
Title of the Manuscript:	Consumer Preferences for Dehydrated Vegetables
Type of the Article	

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PART 1: Review Comments

Compulsory REVISION comments	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<p>Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.</p>	<p>What I like About the Article</p> <ul style="list-style-type: none"> • This paper offers valuable insights for producers and merchants on shelf life, nutritional value, and storage preferences. • The article also provides valuable insights into consumer preferences for dehydrated vegetables, addressing a niche yet growing segment of the food industry. <p>What I don't Like About the Article</p> <ul style="list-style-type: none"> • Convenient sampling is used in this study, which may add bias and result in an incomplete representation of the varied consumer market. • More in-depth analysis could be added on consumer motivations, particularly comparing dehydrated vegetables with fresh produce, to provide a clearer view of substitution preferences. • Expanding geographic variety beyond a particular place may improve the findings and appeal to a larger audience. 	
<p>Is the title of the article suitable? (If not please suggest an alternative title)</p>	<p>The title "Consumer Preferences for Dehydrated Vegetables" is simple, but it might be more explicit. It does not completely represent the study's emphasis on demographic trends, consumption patterns, and the implications of these choices for sustainable food practices.</p> <p>Alternative Title Suggestion Evaluating the Impact of Demographics and Consumer Demand on the Consumption of Dehydrated Vegetables in Jabalpur, India</p>	

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<p>Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.</p>	<p>The study's focus on consumer preferences for dried veggies, sample size, location, and some fundamental findings are all briefly mentioned in the abstract, which gives a broad summary of the research. To improve its clarity and thoroughness, it would be advantageous to include a few more details and explanations.</p> <p>Suggestions for Enhancements:</p> <p>Make the study purpose Clear: To help readers understand the primary study purpose, start with a succinct explanation of it. For instance: "The purpose of this study is to investigate dehydrated vegetable storage practices, consumer preferences, and demographic influences."</p> <p>Provide a summary of the main conclusions, including the age and gender group that is most interested in dehydrated veggies and particular preferences like shelf life and convenience.</p> <p>Explain the Methodology in Context:</p> <p>Give readers a brief overview of the methods used to gather and analyse the data, such as Likert scale analysis and easy sampling.</p> <p>Emphasis on the Consequences</p> <p>The study's wider implications for reducing food waste and promoting sustainable food consumption should be included in one phrase. These topics are pertinent to the whole text.</p> <p>Eliminate Duplicate Phrases:</p> <p>It is possible to eliminate phrases that don't offer much value to the summary, such as "these are some of the important questions to which we seek answers."</p>	
<p>Are subsections and structure of the manuscript appropriate?</p>	<p>The manuscript has a generally appropriate structure with standard sections. The manuscript's consistency, readability, and organisation can be overall improved to be better, here are a few improvement suggestions which are as follows:</p> <p>Suggested Structural Improvements:</p> <p>Introduction: Although the opening is informative, it may be made shorter by emphasising the importance of researching dehydrated vegetables in relation to customer behaviour and food sustainability. Steer clear of questions that are too general for the study's particular topic, such as "Why do buyers purchase certain products but not others?"</p> <p>Separate Results and Discussion: Although it's usual practice to combine results and discussion, in this instance, keeping them apart could serve to clarify things. While a separate Discussion part could explore the ramifications, comparisons with other research, and the larger context, a separate Results section may only summarise the data.</p> <p>Methodology Details: More information on sample techniques, the rationale behind choosing Jabalpur, and the particulars of the Likert scale would be helpful in the Materials and Methods section. It would be simpler for readers to follow the methodological process if these information were included as distinct subsections (as in Sampling Strategy, Data Collection, and Data Analysis).</p> <p>Data Presentation in Results: Interpretive summaries of each analysis, such as pie chart interpretations, are used in the Results section. To graphically represent data trends, labelled charts or tables would be useful. This section might be easier for readers to navigate with subsections under Results (e.g., Demographic Analysis, Consumer Preferences, Storage Practices).</p>	

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	<p>Conclusion and Implications: Although the conclusion is quite thorough, it may be improved by providing particular suggestions for academics or industry stakeholders based on the study's findings. It could also provide a brief explanation of the limitations and recommendations for more study.</p> <p>Add Limitations and Future Research: The study's focus would be made clearer and future research on consumer preferences and dehydrated veggies may be guided by including a Limitations and Future Directions part at the end of the discussion or conclusion.</p> <p>Suggested Structure:</p> <ol style="list-style-type: none"> 1. Abstract 2. Introduction 3. Materials and Methods <ul style="list-style-type: none"> • Sampling Strategy • Data Collection • Data Analysis 4. Results <ul style="list-style-type: none"> • Demographic Analysis • Consumer Preferences • Storage Practices 5. Discussion <ul style="list-style-type: none"> • Comparison with Existing Research • Implications for Sustainable Consumption 6. Conclusion 7. Limitations and Future Research 	
<p>Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.</p>	<p>The Scientific Robustness of the Manuscript:</p> <ul style="list-style-type: none"> • Data-Driven Methodology: Utilizes quantitative tools like Likert scaling and CAGR analysis, providing a structured and measurable approach to understanding consumer preferences. • Strategic Sampling Choice: Focuses on a specific demographic in Jabalpur, MP, which is strategically relevant to the study and aligns with local market dynamics and the interests of regional producers. • Clear Analytical Focus: Examines essential consumer factors such as convenience, storage practices, and nutritional value, offering a comprehensive view of dehydrated vegetable consumption. • Relevance to Sustainability: Ties findings to broader themes in sustainable food practices, highlighting the potential of dehydrated vegetables to support waste reduction and efficient food storage. 	
<p>Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.</p> <p>=</p>	<p>Although there are several references in the text, many of them are out of date or have little to do with the study's emphasis on customer preferences for dehydrated veggies. To strengthen the manuscript's framework and offer a more up-to-date viewpoint by integrating new research. which comprises of</p> <p>Suggested Additional Sources:</p> <p>1) Future Market Insights' report "Dehydrated Vegetables Market Analysis, Size & Forecast 2033" (2023): This study provides in-depth analysis of consumer trends and industry dynamics related to the global market for dehydrated veggies.</p> <p>2) Fairfield Market Research's report "Dehydrated Vegetables Market Size, Share, Growth 2024-2031" (2024): Data on consumer behaviour, market expansion, and industry trends related to dehydrated veggies are provided by this report.</p> <p>3) Abasto's article, "Dehydrated Fruits and Vegetables Consumption Trend Gains Momentum" (2022): The variables behind the growing customer appetite for dehydrated fruits and vegetables are discussed</p>	

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	in this article. 4) In 2024, Verified Market Research published "Dehydrated Vegetables Market Size, Share, Trends & Forecast": This study explores consumer preferences and market developments that have an impact on the market for dehydrated veggies.	
<u>Minor REVISION</u> comments Is the language/English quality of the article suitable for scholarly communications?	Because it uses formal language and clearly covers important topics, the article's language quality is mostly appropriate for scientific communication. To ensure that the paper satisfies the high requirements for academic writing, there are, nonetheless, certain places that may be enhanced for accuracy and flow.	
<u>Optional/General</u> comments	<p>Suggestions for Language Improvement:</p> <p>Clarify Redundant or Vague Phrases: Examples of excessively broad or redundant phrases include "Why do buyers purchase certain products but not others?". Streamlining these sentences might help with clarity and attention.</p> <p>Avoid using colloquial terminology like "hands-on experience" in the text and instead use more technical terms like "direct observation" or "field observations of consumer behaviour."</p> <p>Improve flow and transitions: Smooth transitions between parts (particularly in the Results and Discussion section) will increase reading. Using language like "the data indicate..." or "this finding suggests..." can assist readers through the interpretation of results.</p>	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

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