

**Review Form 3**

Journal Name:	<a href="#">Asian Journal of Economics, Business and Accounting</a>
Manuscript Number:	Ms_AJEBA_124836
Title of the Manuscript:	FINANCIAL MODELS IN THE INVESTMENT OF BLUE ECONOMY SECTORS ZANZIBAR
Type of the Article	Empirical Article

### Review Form 3

#### **PART 1: Review Comments**

<b>Compulsory</b> REVISION comments	<b>Reviewer's comment</b>	<b>Author's Feedback</b> <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<b>Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.</b>	This manuscript is important for the scientific community as it addresses the critical need for robust financial models tailored to the investment landscape of blue economy sectors, which are essential for sustainable oceanic and coastal development. By providing insights into the economic viability of sectors like fisheries, renewable energy, and marine biotechnology, it fosters a better understanding of sustainable investments that balance profitability with environmental conservation. I appreciate this manuscript for its timely exploration of how financial models can drive growth in a sector with immense global potential, while also promoting responsible and sustainable use of marine resources. It contributes valuable knowledge to both financial and environmental disciplines, offering practical solutions for future investment strategies.	
<b>Is the title of the article suitable? (If not please suggest an alternative title)</b>	<b>yes</b>	
<b>Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.</b>	<b>yes</b>	
<b>Are subsections and structure of the manuscript appropriate?</b>	<b>yes</b>	
<b>Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.</b>	The manuscript appears to be scientifically robust and technically sound, as it is grounded in well-established financial principles and frameworks tailored to the unique characteristics of the blue economy sectors. It carefully considers various investment models, including risk analysis and return on investment, while integrating sustainability metrics that are vital for assessing the long-term viability of ocean-based industries. The study's methodology is transparent, with clearly defined assumptions and models that are appropriate for analyzing complex financial data. Moreover, the use of relevant case studies and empirical data strengthens its scientific rigor, ensuring that the conclusions are both credible and applicable to real-world scenarios.	
<b>Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.</b>	Bibliography must be updated, especially with relevant citations from last 1-2 years	

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Minor REVISION comments		
Is the language/English quality of the article suitable for scholarly communications?	yes	
Optional/General comments	<ol style="list-style-type: none"> <li>1. check and make sure that article is in accordance with the guidelines for <b>citation format, reference, word count, general formatting, images, and tables</b>)</li> <li>2. scope for future research is missing .</li> <li>3. Bibliography must be updated, especially with relevant citations from last 1-2 years.</li> <li>4. Callouts for figures and tables are missing.</li> <li>5. Figures must be as per guidelines.</li> <li>6. More background information on the topic covering ethical considerations, issues , challenges case based discussion is required.</li> <li>7. Synthesize the overall finding as the knowledge contribution with the mind mapping</li> <li>8. Add Conceptual framework that support your study.</li> <li>9. Add research questions that support your study.</li> </ol>	

**PART 2:**

	<b>Reviewer's comment</b>	<b>Author's comment</b> (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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