

**Review Form 3**

Journal Name:	<a href="#">Asian Food Science Journal</a>
Manuscript Number:	Ms_AFSJ_125876
Title of the Manuscript:	<b>Consumer Preferences and Behavior: A Study on Nasi Goreng Mak Sutan at G-Town Square, Gading Serpong</b>
Type of the Article	<b>Original Research Article</b>

### Review Form 3

#### **PART 1: Review Comments**

<b>Compulsory</b> REVISION comments	<b>Reviewer's comment</b>	<b>Author's Feedback</b> (Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.	This article was lack of halal and hygiene elements that should be discuss in depth. Halal and hygiene was the most important part of food quality that need to be capture when discussing on food quality aspects.	
Is the title of the article suitable? (If not please suggest an alternative title)	yes	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	The conclusion of the article was not matched with the conclusion in abstract.	
Are subsections and structure of the manuscript appropriate?	Yes, it is	
Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.	This writing can be used as a reference for general reading to find out the public's tendency towards a certain cuisine, but the impact of the sample used, namely 'Nasi Goreng Mak Sutan', is not significant for academic research.	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form. :	there are references taken from websites without using the correct citation format. for example:  Additionally, the study by Emerald Insight showed that ambiance positively influences the quality of the dining experience, which in turn affects the likelihood of revisits ( <a href="http://www.emerald.com">http://www.emerald.com</a> ).	
<b>Minor</b> REVISION comments  Is the language/English quality of the article suitable for scholarly communications?	the English language used is suitable for general reading, however for academic reference needs to be improved	
<b>Optional/General</b> comments	It is suggested that this study focuses on the food premises, not on the food menu which is Nasi Goreng Mak Sutan	

**Review Form 3**

**PART 2:**

	<b>Reviewer's comment</b>	<b>Author's comment</b> <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<b>Are there ethical issues in this manuscript?</b>	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

**Reviewer Details:**

Name:	<b>Al Uyuna Mohd Amin</b>
Department, University & Country	<b>Universiti Sains Islam Malaysia, Malaysia</b>