

Review Form 3

Journal Name:	Asian Journal of Language, Literature and Culture Studies
Manuscript Number:	Ms_AJL2C_126159
Title of the Manuscript:	Application Natural Language Processing (NLP) For Multilingual Tourism: Google Translate For Effectiveness Communication
Type of the Article	Review Article

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PART 1: Review Comments

Compulsory REVISION comments	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<p>Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.</p>	<p>This manuscript addresses a significant need within the tourism industry by exploring how Natural Language Processing (NLP), specifically Google Translate, enhances multilingual communication. It offers a comprehensive review of existing research and real-world applications, contributing to the growing discourse on integrating AI-driven technologies in tourism. This research is particularly relevant for advancing accessible tourism, as it highlights both the strengths and limitations of Google Translate in bridging language barriers.</p>	
<p>Is the title of the article suitable? (If not please suggest an alternative title)</p>	<p>The title, "Application of Natural Language Processing (NLP) for Multilingual Tourism: Google Translate for Effective Communication," is suitable but could be enhanced for clarity. Suggested alternative: "The Role of Google Translate in Enhancing Multilingual Tourism: A Review on Effective Communication via NLP."</p>	
<p>Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.</p>	<p>The abstract provides a good overview of the manuscript's objectives and findings. However, adding a brief mention of the challenges associated with NLP applications in tourism, such as accuracy issues and limitations for lesser-known languages, would create a more balanced summary.</p>	
<p>Are subsections and structure of the manuscript appropriate?</p>	<p>The manuscript's structure is well-organized, with clear subsections that allow readers to navigate its findings easily. The sequence from introduction to conclusions is logical, supporting the flow of information effectively.</p>	
<p>Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.</p>	<p>The manuscript is scientifically robust and technically sound, with evidence-based discussions backed by relevant data and citations. It successfully employs qualitative methods to evaluate NLP's impact on tourism, underscoring the utility of Google Translate. The inclusion of case studies and diverse literature enriches the analysis, making it a valuable contribution.</p>	
<p>Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form. :</p>	<p>The manuscript is scientifically robust and technically sound, with evidence-based discussions backed by relevant data and citations. It successfully employs qualitative methods to evaluate NLP's impact on tourism, underscoring the utility of Google Translate. The inclusion of case studies and diverse literature enriches the analysis, making it a valuable contribution.</p>	

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Minor REVISION comments Is the language/English quality of the article suitable for scholarly communications?	The article's language quality is generally good but would benefit from minor proofreading to improve clarity and flow.	
Optional/General comments	Including a section on potential future developments in NLP for tourism, such as emerging technologies or improvements to Google Translate, could offer valuable insights for readers interested in future applications.	

PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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