

**Review Form 3**

Journal Name:	<b>Journal of Scientific Research and Reports</b>
Manuscript Number:	<b>Ms_JSRR_121824</b>
Title of the Manuscript:	<b>Leveraging Social Media Marketing Strategies for Millet-Based Ready-to-Eat Products: A Competitive Analysis</b>
Type of the Article	<b>Original Research Article</b>

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**PART 1: Review Comments**

<b>Compulsory</b> REVISION comments	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.	After careful reading of the manuscript. I have found that this is interesting work. This manuscript is important for the scientific community. I like this manuscript because of the modern problems (Facebook, Instagrame, Youtube).	
Is the title of the article suitable? (If not please suggest an alternative title)	The title of the article is suitable.	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	The abstract of this article is comprehensive.	
Are subsections and structure of the manuscript appropriate?	The experiments are conducted, and the purpose of this study seems to be clear	
Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.	The manuscript is scientifically correct but In Tables and Figures not Sources.	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form. =	The references are not sufficient. I suggest of additional references : Puślecki ZW (2022). On The New Trends in the Theory and Politics of International Affairs. <i>SunText Rev Econ Bus</i> 3(4): 170. USA; Puślecki, Z. W. (2022). International Business Theory and Policy in the Time of COVID-19. <i>American Journal of Industrial and Business Management</i> , 12, 1249-1271. <a href="https://doi.org/10.4236/ajibm.2022.127069">https://doi.org/10.4236/ajibm.2022.127069</a> ; Puślecki Z.W. (2022), Bilateral Trade Agreements and the Rise of Global Supply Chains in the Modern International Business, Chapter 5 of the book, Current Aspects in Business, Economics and Finance Vol. 2, DOI:10.9734/bpi/cabef/v2/16886D; Puślecki, Z. W. , Structural Modifications of International Business Theory and Policy in the Time of Covid-19. <i>American Journal of Management</i> , 23(3), 2023. <a href="https://doi.org/10.33423/ajm.v23i3.6425">https://doi.org/10.33423/ajm.v23i3.6425</a> ; Puślecki Z.W. (2021), Handel zagraniczny. Transformacja biznesu międzynarodowego, Wydawnictwo Naukowe PWN, Warsaw 2021, pp. 480 , ISBN 978- 93-01-21826; (Book) ; Puślecki Z.W. (2020), WORLD ECONOMY AGAINST NEW CHALLENGES IN THE TIME OF COVID-19, , Publishing House ELIPSA, Warsaw, (Book); Puślecki, Z. W. (2019). Trends Reshaping International Business Theory and Policy. Publishing House ELIPSA, Warsaw, (Book);.	

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Minor REVISION comments <b>Is the language/English quality of the article suitable for scholarly communications?</b>	<b>Okay</b>	
<b>Optional/General</b> comments	<b>No Optional/General comments</b>	

### **PART 2:**

	<b>Reviewer's comment</b>	<b>Author's comment</b> <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<b>Are there ethical issues in this manuscript?</b>	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

### **Reviewer Details:**

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