

Review Form 3

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| Journal Name: | Journal of Scientific Research and Reports |
| Manuscript Number: | Ms_JSRR_121439 |
| Title of the Manuscript: | A Comprehensive Study of Shopper Profiles and Purchasing Patterns for Rice at Reliance Mall |
| Type of the Article | |

Review Form 3

PART 1: Review Comments

| Compulsory REVISION comments | Reviewer's comment | Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i> |
|--|---------------------------|--|
| Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part. | | |
| Is the title of the article suitable? (If not please suggest an alternative title) | | |
| Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here. | | |
| Are subsections and structure of the manuscript appropriate? | | |
| Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part. | | |
| Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form. | | |
| <u>Minor</u> REVISION comments Is the language/English quality of the article suitable for scholarly communications? | | |
| <u>Optional/General</u> comments | See attachment | |

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PART 2:

| | Reviewer's comment | Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i> |
|---|--|---|
| Are there ethical issues in this manuscript? | <i>(If yes, Kindly please write down the ethical issues here in details)</i> | |

Reviewer Details:

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|----------------------------------|---|
| Name: | Sanya Kenaphoom |
| Department, University & Country | Rajabhat Mahasarakham University, Thailand |