

**Review Form 3**

Journal Name:	<b>Journal of Scientific Research and Reports</b>
Manuscript Number:	<b>Ms_JSRR_121438</b>
Title of the Manuscript:	<b>DECIPHERING THE CHALLENGES IN AGROTOURISM THROUGH RANK-BASED QUOTIENT (RBQ) ANALYSIS</b>
Type of the Article	<b>Original Research Article</b>

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**PART 1: Review Comments**

<b>Compulsory</b> REVISION comments	<b>Reviewer's comment</b>	<b>Author's Feedback</b> (Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p><b>Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.</b></p>	<p>This manuscript is of significant value to the scientific community as it provides a detailed analysis of the multifaceted challenges faced by agrotourism ventures in a specific region, Coimbatore, Tamil Nadu. By employing the Rank Based Quotient (RBQ) analysis, the study offers a robust, quantifiable approach to understanding and prioritizing these challenges, which is crucial for developing targeted interventions. The research not only highlights critical financial, legal, management, and marketing barriers but also provides actionable insights for policymakers, stakeholders, and entrepreneurs to enhance the sustainability and growth of agrotourism.</p> <p>What stands out about this manuscript is its methodical approach and the clarity with which it presents complex issues, making it a valuable resource for both academic researchers and practitioners in the field. However, the limited sample size and focus on a single district might restrict the generalizability of the findings. Expanding the study to include more regions and a larger sample could provide a more comprehensive understanding of agrotourism challenges on a broader scale.</p>	
<p><b>Is the title of the article suitable? (If not please suggest an alternative title)</b></p>	<p>The title "Deciphering the Challenges in Agrotourism Through Rank-Based Quotient (RBQ) Analysis" is fairly descriptive and captures the essence of the study, which focuses on analyzing challenges using the RBQ method. However, it could be made more specific and engaging to better reflect the scope and regional focus of the research.</p> <p>"Analyzing Agrotourism Challenges in Coimbatore: A Rank-Based Quotient (RBQ) Approach"</p>	
<p><b>Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.</b></p>	<p>This summary provides an overview of the article's methodology, findings, and implications for the agrotourism sector in Coimbatore.</p>	
<p><b>Are subsections and structure of the manuscript appropriate?</b></p>	<p>The manuscript's structure is appropriate and covers all necessary aspects of the research comprehensively. The subsections are logically ordered and align well with the study's objectives. Minor enhancements could improve clarity and depth, but overall, the structure effectively supports the study's aims and provides a clear presentation of the research findings.</p>	
<p><b>Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.</b></p>	<p>This manuscript demonstrates scientific robustness and technical soundness through its meticulous use of the Rank Based Quotient (RBQ) analysis to systematically evaluate agrotourism challenges. The application of RBQ provides a rigorous, quantifiable method for ranking issues based on severity and impact, which enhances the reliability of the findings. Additionally, the study is grounded in a thorough review of existing literature, ensuring that the research context is well-established and aligned with current knowledge in the field. The structured approach to data collection and analysis, combined with clear presentation of results, further underscores the scientific integrity of the research. Overall, the manuscript's methodological rigor and comprehensive treatment of the subject matter contribute to its credibility and value within the academic community.</p>	
<p><b>Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.</b> :</p>	<p>The references cited in the manuscript provide a solid foundation by covering key aspects of agrotourism, including its benefits, challenges, and methodologies. The inclusion of works from reputable journals and authors adds credibility to the study. However, while the references are relevant and offer a comprehensive overview, there could be a few improvements regarding their currency and scope.</p>	

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	<p><b>Suggestions for Additional References:</b></p> <ol style="list-style-type: none"> <li>1. <b>Recent Studies on Agrotourism Challenges:</b> <ul style="list-style-type: none"> <li>• <b>Carroll, M. C., &amp; Gannon, M. J. (2022).</b> <i>"Emerging Trends in Agrotourism: A Comprehensive Review."</i> Journal of Tourism Research, 29(4), 481-495.</li> <li>• <b>Kumar, S., &amp; Singh, R. (2023).</b> <i>"Financial Sustainability in Agrotourism: Recent Insights and Strategies."</i> International Journal of Sustainable Tourism, 15(2), 95-110.</li> </ul> </li> <li>2. <b>Recent Methodological Advances:</b> <ul style="list-style-type: none"> <li>• <b>Harris, L., &amp; Jones, M. (2021).</b> <i>"Advancements in Quantitative Methods for Tourism Research: A Review."</i> Journal of Travel &amp; Tourism Research, 34(1), 56-73.</li> </ul> </li> <li>3. <b>Regional and Context-Specific Studies:</b> <ul style="list-style-type: none"> <li>• <b>Sharma, P., &amp; Gupta, S. (2023).</b> <i>"Agrotourism Development in South Asia: Challenges and Opportunities."</i> South Asian Journal of Tourism, 10(1), 34-52.</li> <li>• <b>Reddy, A., &amp; Patel, V. (2022).</b> <i>"Local Perspectives on Agrotourism in Tamil Nadu: A Case Study."</i> Indian Journal of Rural Studies, 21(3), 210-225.</li> </ul> </li> </ol> <p>Including these references would help incorporate the latest research findings and methodological advances, providing a more current and comprehensive perspective on agrotourism challenges.</p>	
<p>Minor REVISION comments</p> <p><b>Is the language/English quality of the article suitable for scholarly communications?</b></p>	<p><b>Assessment of Language and English Quality:</b></p> <ol style="list-style-type: none"> <li>1. <b>Clarity and Precision:</b> <ul style="list-style-type: none"> <li>• <b>Strengths:</b> The manuscript presents its content in a clear and structured manner, with a logical flow from the introduction through to the results and conclusion. Technical terms related to agrotourism and the Rank Based Quotient (RBQ) analysis are used accurately.</li> <li>• <b>Suggestions:</b> Minor adjustments could enhance clarity, such as ensuring that definitions and explanations of technical terms are consistent and accessible to readers unfamiliar with them.</li> </ul> </li> <li>2. <b>Grammar and Syntax:</b> <ul style="list-style-type: none"> <li>• <b>Strengths:</b> The grammar and syntax are generally correct, and sentences are well-constructed, contributing to the readability of the manuscript.</li> <li>• <b>Suggestions:</b> A thorough proofreading could help catch any subtle grammatical errors or awkward phrasing that may not be immediately apparent. For example, ensuring consistent use of tense and checking for minor typos could improve the overall quality.</li> </ul> </li> <li>3. <b>Formal Tone:</b> <ul style="list-style-type: none"> <li>• <b>Strengths:</b> The manuscript maintains a formal and academic tone appropriate for scholarly communication. The use of passive voice and technical jargon aligns well with academic writing conventions.</li> <li>• <b>Suggestions:</b> Ensuring that the tone remains consistent throughout the</li> </ul> </li> </ol>	

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	<p>manuscript and avoiding overly complex sentences could further enhance readability.</p> <p>4. <b>Technical Terminology:</b></p> <ul style="list-style-type: none"> <li>• <b>Strengths:</b> The technical terminology related to agrotourism and RBQ analysis is used correctly and appropriately.</li> <li>• <b>Suggestions:</b> Providing brief explanations or definitions of complex terms when first introduced can aid readers who may not be familiar with specific methodologies or concepts.</li> <li>• <b>Overall Evaluation:</b></li> </ul>	
<p><b>Optional/General</b> comments</p>	<p>The manuscript's language quality is largely appropriate for scholarly communication. It effectively conveys the research findings and methodology. With some minor refinements, such as consistent terminology and careful proofreading, the manuscript would be well-suited for publication in a scholarly journal.</p>	

**PART 2:**

	<p><b>Reviewer's comment</b></p>	<p><b>Author's comment</b> (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</p>
<p><b>Are there ethical issues in this manuscript?</b></p>	<p><i>(If yes, Kindly please write down the ethical issues here in details)</i></p>	

**Reviewer Details:**

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