

**Review Form 3**

Journal Name:	<b>Archives of Current Research International</b>
Manuscript Number:	<b>Ms_ACRI_121261</b>
Title of the Manuscript:	<b>An evaluation of basic and special features of toddler parenting apps to support toddler parents in India</b>
Type of the Article	<b>Original Research Article</b>

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**PART 1: Review Comments**

<b>Compulsory</b> REVISION comments	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<p><b>Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.</b></p>	<p>This manuscript is of significant importance to the scientific community as it addresses a crucial gap in the availability and quality of mobile applications tailored for toddler parenting, specifically in the Indian context. By evaluating and highlighting the shortcomings of existing apps, the study provides valuable insights that can inform the development of more effective, culturally relevant, and interactive parenting tools. The methodology is thorough, and the findings emphasize the need for localized content, which is vital for enhancing parenting practices and child development. I appreciate the manuscript's focus on a pertinent and under-researched area, though it would benefit from more detailed analysis and comparison with existing literature to strengthen its conclusions.</p>	
<p><b>Is the title of the article suitable? (If not please suggest an alternative title)</b></p>	<p>Yes but can be made more engaging and precise.  <b>Just a suggestion : Evaluating Mobile Apps for Toddler Parenting: Insights and Recommendations for Indian Parents</b></p>	
<p><b>Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.</b></p>	<p>The abstract provides a general overview but lacks details on the methodology and significant findings.            Include a brief description of the methodology and key findings. For example:  <b>"Objective: This study evaluated existing mobile applications to disseminate important parenting information among Indian parents using a structured analysis method. Methodology: We screened 138 apps and evaluated 40 that met the criteria for their features and usability. Results: Most apps had foreign origins, were in English, and lacked interactivity. Conclusion: The study highlights the need for culturally relevant, interactive apps."</b></p>	
<p><b>Are subsections and structure of the manuscript appropriate?</b></p>	<p>The subsections and structure of the manuscript are generally appropriate, but there are areas where they could be improved for better clarity and flow.</p> <p>1. Abstract            Needs more details on methodology and key findings to provide a comprehensive overview.</p> <p>2. Introduction            Comment: The introduction provides definitions but lacks a clear statement of the research problem and objectives.            Improvement: Add a clear statement of the research problem and objectives. For example:  <b>"This study aims to address the challenge faced by Indian parents in finding quality toddler parenting apps by evaluating the features and accessibility of existing apps. The objective is to provide insights into the availability and quality of these apps to guide future app development."</b></p> <p>3. Methodology            Comment: The methodology section is descriptive but lacks detail on the criteria used for app selection and analysis.            Improvement: Provide more details on the selection criteria and analysis process. For example:  <b>"The selection criteria included apps that were free to download, targeted toddler parents, and had a minimum user rating of 3.0 on the Google Play Store. Each app was analyzed for basic features such as updates, reviews, downloads, and special features like interactivity and language options using a structured schedule."</b></p> <p>4. Results            Comment: The results section is comprehensive but could benefit from more structured presentation and interpretation of data.            Improvement: Use subheadings and provide more interpretation of the data. For example:  <b>#### Basic Features of Toddler Parenting Apps</b>  <b>- **Last Update**:</b> Most apps (72.5%) were updated within the last year, indicating active maintenance.</p>	

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	<p>- <b>Number of Reviews and Downloads</b>: Apps had varying levels of user engagement, with 65% having up to 1k reviews and 60% having up to 100k downloads.</p> <p>- <b>Region of Origin</b>: Half of the apps were foreign, highlighting a lack of localized content.</p> <p>#### Special Features of Toddler Parenting Apps</p> <p>- <b>Target Group and Type of App</b>: Only 35% focused solely on toddlers, with the majority being multipurpose.</p> <p>- <b>Mode of Information and Interactivity</b>: While 72.5% provided diverse content formats, 60% were non-interactive, limiting user engagement.</p> <p>5. Discussion          Comment: The discussion section summarizes findings but lacks depth in comparing with previous studies and discussing implications.          Improvement: Expand the discussion to compare findings with previous studies and discuss implications. For example:          "The study's findings align with Virani et al. (2019), which also noted high ratings for recently updated apps. However, unlike Zhao et al. (2017), who found commercial dominance, our study revealed a prevalence of individually affiliated apps, raising concerns about content credibility. These findings underscore the need for more interactive and locally relevant apps to better support Indian parents."</p>	
<p><b>Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.</b></p>	<p>This manuscript is scientifically robust and technically sound due to its systematic approach to evaluating mobile applications for toddler parenting. The study employs clear selection criteria and a structured analysis method, ensuring that the evaluation is thorough and replicable. The findings are based on a sizable sample of apps, which strengthens the reliability of the results. Furthermore, the manuscript addresses an important and under-researched area, providing valuable insights that can inform future app development and support improved parenting practices.</p>	
<p><b>Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.</b></p> <p>=</p>	<p>Based on the provided sections, it appears that the references may not be sufficiently detailed or recent. Ensuring that references are current and relevant is crucial for supporting the study's context and findings.</p> <p>6. Conclusion          Comment: The conclusion is concise but should reiterate the main findings and their significance.          Improvement: Reiterate the main findings and their significance. For example:          "This study highlights the predominance of foreign, non-interactive toddler parenting apps in English, which may not fully meet the needs of Indian parents. There is a significant need for culturally relevant, interactive apps that provide content in multiple languages and are accessible offline to better support toddler parents in India."</p> <p>7. Limitations and Recommendations          Comment: The limitations and recommendations sections are present but could be more detailed.          Improvement: Provide more detailed limitations and actionable recommendations. For example:          "Limitations: The study analyzed a limited number of apps (40) and only those available for free, which may not represent the entire market.          Recommendations: Future app development should focus on creating culturally relevant, interactive content available in multiple languages and capable of offline use to better serve the diverse needs of Indian parents."</p> <p>8. References          Ensure all cited works are relevant and up-to-date to support the study's context and findings.</p>	

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<p>Minor REVISION comments</p> <p><b>Is the language/English quality of the article suitable for scholarly communications?</b></p>	<p>The language and English quality of the article are generally suitable for scholarly communications, but there are areas where clarity and precision can be improved</p>	<p>.</p>
<p><b><u>Optional/General</u></b> comments</p>	<p>Recent Studies on Parenting Apps:</p> <p>Virani, A., Duffett-Leger, L., Letourneau, N., &amp; Cummings, E. (2019). "Designing a Mobile App for Parenting: User Feedback and Lessons Learned." JMIR Pediatrics and Parenting. This study discusses user feedback and lessons learned from designing a parenting app, which could provide comparative insights.</p> <p>Zhao, J., Freeman, B., &amp; Li, M. (2017). "Can Mobile Phone Apps Influence People's Health Behavior Change? An Evidence Review." Journal of Medical Internet Research. This review covers the effectiveness of mobile apps in influencing health behavior, relevant for understanding the impact of parenting apps.</p> <p>Localization and Cultural Relevance in Mobile Apps: Bødker, S., Dindler, C., &amp; Iversen, O. S. (2017). "Tying Knots: Participatory Infrastructuring at Work." Computer Supported Cooperative Work (CSCW). This paper can provide insights into the importance of cultural relevance and localization in app development.</p>	

**PART 2:**

	<p><b>Reviewer's comment</b></p>	<p><b>Author's comment</b> (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</p>
<p><b>Are there ethical issues in this manuscript?</b></p>	<p><i>(If yes, Kindly please write down the ethical issues here in details)</i></p>	

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