

Review Form 3

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_120813
Title of the Manuscript:	Performance Measurement System Design for Integrated Thinking: Evidence from Japanese Electric Utility Providers
Type of the Article	Original Research Article

Review Form 3

PART 1: Review Comments

Compulsory REVISION comments	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write few sentences regarding the importance this manuscript for scientific community. Why do you like (or dislike) this manuscript? Minimum 3-4 sentences may be required for this part.	This research paper is helpful for those companies and those in practice of integrated thinking in their companies.	
Is the title of the article suitable? (If not please suggest an alternative title)	Yes, it is sufficient	
Is the abstract of the article comprehensive? Do you suggest addition (or deletion) of some points in this section? Please write your suggestions here.	The abstract is on point and discusses well what to expect in the paper.	
Are subsections and structure of the manuscript appropriate?	Yes, it is clearly labeled.	
Please write few sentences regarding the scientific correctness of this manuscript. Why do think that this manuscript is scientifically robust and technically sound? Minimum 3-4 sentences may be required for this part.	Yes the paper presents well what is expected in terms of its objectives, literature review and the discussions of the results which points out the correct idea of the subject matter of this research	
Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.	Yes, it is sufficient	
Minor REVISION comments		
Is language/English quality of the article suitable for scholarly communications?	Yes it is clear	
Optional/General comments		

PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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