

**Editor's Comment:**

The article is of utmost importance and well described.

1. The title carries values.
2. The abstract is well mentioned.
3. The keywords are related.
4. The introduction is properly described.
5. The literature review is well explained.
6. The research method is discussed.
7. The results are well explained.
8. The discussion is appropriate.
9. The conclusion is comprehensive.
10. The references are sufficient.

I recommend the manuscript for publication.

**Editor's Details:**

Dr. Rakesh Verma  
Associate Professor, GNIOT MBA Institute, UP, AKTU Lucknow (AICTE), India.