

Review Form 1.7

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| Journal Name: | South Asian Journal of Social Studies and Economics |
| Manuscript Number: | Ms_SAJ SSE_116310 |
| Title of the Manuscript: | Media Ethics in the Digital Age |
| Type of the Article | |

PART 1: Review Comments

| | Reviewer's comment | Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here) |
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| <p>Compulsory REVISION comments</p> <p>1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript)</p> <p>2. Is the title of the article suitable? (If not please suggest an alternative title)</p> <p>3. Is the abstract of the article comprehensive?</p> <p>4. Are subsections and structure of the manuscript appropriate?</p> <p>5. Do you think the manuscript is scientifically correct?</p> <p>6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</p> <p>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</p> | <p>The topic selected by the author is of immense importance in the modern times of flux where platforms are dictating the mechanisms of content generation. The manuscript with some changes and expansion would be quit beneficial for the scientific community.</p> <p>Yes.</p> <p>The abstract need a bit more objectivity and expansion from objective, research methodology and findings point of view.</p> <p>Few subsection addition like the current policy measures to tackle the issue of abuse of ethics, some case studies of ethical consideration by big tech or media house which can be replicated, also research community would be benefited by understanding the evolving meaning of ethics in modern times.</p> <p>No, manuscript is not scientifically correct.</p> | |
| <p>Minor REVISION comments</p> <p>1. Is language/English quality of the article suitable for scholarly communications?</p> | <p>Yes.</p> | |
| <p>Optional/General comments</p> | | |

PART 2:

| | Reviewer's comment | Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here) |
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| <p>Are there ethical issues in this manuscript?</p> | <p><i>(If yes, Kindly please write down the ethical issues here in details)</i></p> | |

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Reviewer Details:

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| Name: | Sujeet Kumar |
| Department, University & Country | Central University of South Bihar, India |