

Review Form 1.7

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_115925
Title of the Manuscript:	Possible Initiatives to Protect Small Businesses in Wales, the United Kingdom due to Covid-19
Type of the Article	

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PART 1: Review Comments

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<p><u>Compulsory</u> REVISION comments</p> <ol style="list-style-type: none"> 1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript) 2. Is the title of the article suitable? (If not please suggest an alternative title) 3. Is the abstract of the article comprehensive? 4. Are subsections and structure of the manuscript appropriate? 5. Do you think the manuscript is scientifically correct? 6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form. <p><u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u></p>	<ol style="list-style-type: none"> 1. This manuscript represents an interesting study with the potential to contribute significantly to the field of small business research. However, to enhance the organization and writing quality, I recommend that the authors. to read more papers, especially those published in this journal. This can provide authors with additional insights and improve the overall quality of their work. 2. Title looks fine. 3. Abstract can be improved. 4. The manuscript needs to be restructured for clarity. The authors should start with a clear introduction followed by a literature review, methodology, results of data analysis, discussion of findings, and conclusion. Place the questionnaire questions in the Appendix to keep the main text focused. 5. No. Using only fifty business owners in Wales may not provide a representative sample of all small businesses in the area. 6. No. Authors need to add more citations to support their research findings and strengthen the paper's credibility. 	
<p><u>Minor</u> REVISION comments</p> <ol style="list-style-type: none"> 1. Is language/English quality of the article suitable for scholarly communications? 	<ol style="list-style-type: none"> 1. Can be improved. 	
<p><u>Optional/General</u> comments</p>	<ol style="list-style-type: none"> 1. Restructure the paper for clarity. Start with a clear introduction followed by a literature review, methodology, results of data analysis, discussion of findings, and conclusion. Place the questionnaire questions in the Appendix to keep the main text focused. 2. Add citations to support your research findings and strengthen the paper's credibility. 3. Ensure that all sources cited in the paper are properly referenced according to the required citation style. 4. Clearly state the purpose of the research and what you aim to achieve with your study. 5. Provide a more detailed justification for why this study is important. 6. Include more recent and specific studies to support your arguments and recommendations in the literature review. 7. The methodology section is unclear about the research approach. Initially, it states that the research methodology will be qualitative, focusing on surveying small companies in the UK to understand their perceptions of the current business environment. However, later in the document, it mentions that quantitative research will be used for data collection, while qualitative research will be employed for the literature review. This discrepancy needs to be addressed to ensure the clarity and validity of the research methodology. 8. Using only fifty business owners in Wales may not provide a representative sample of all small businesses in the area. 9. "The quantitative research will be limited to data collection" – What specific methods will you employ for data collection in the quantitative research phase? Will you be using surveys, questionnaires, or another approach? 10. "...and qualitative research for the literature review and information collection through journals, books, and reports" - While conducting a literature review is a common practice, could you clarify why you referred to it as qualitative research? How will you ensure rigor 	

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	<p>and relevance in synthesizing information from diverse sources?</p> <p>11. "The quantitative method of research interview is not possible physically due to Covid-19" - This statement seems contradictory. Could you please clarify if you intended to refer to qualitative interviews being limited due to Covid-19 restrictions, or if there is a different aspect of quantitative research affected by the pandemic?</p> <p>12. You have discussed your results, but the discussion of the findings in your paper is lacking. It's important to thoroughly discuss and analyze the findings to provide a deeper understanding of the research outcomes.</p> <p>13. The implications of the study are missing. Highlighting the implications of the study can help readers understand the practical significance and potential applications of your research.</p> <p>14. Expand on the limitations of the study related to data collection, analysis, and generalizability of the findings.</p> <p>15. Overall, your paper presents an interesting study that could contribute significantly to the field of small business research. However, to enhance the organization and writing of your paper, I suggest reading more papers, especially those published in this journal. This can provide you with additional insights and improve the overall quality of your work.</p>	
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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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