

Review Form 1.7

Journal Name:	Asian Journal of Fisheries and Aquatic Research
Manuscript Number:	Ms_AJFAR_105110
Title of the Manuscript:	Analysis of Factors Influencing Fresh Fish Consumer Satisfaction at Supermarket X, Bandung Regency
Type of the Article	

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Compulsory REVISION comments</p> <p>1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript)</p> <p>2. Is the title of the article suitable? (If not please suggest an alternative title)</p> <p>3. Is the abstract of the article comprehensive?</p> <p>4. Are subsections and structure of the manuscript appropriate?</p> <p>5. Do you think the manuscript is scientifically correct?</p> <p>6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</p> <p>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</p>	<p>The Manuscript meets the thrust of Scientific research, is in-depth and will definitely contribute to the body of knowledge in Fisheries and Aquatic sciences.</p> <p>Yes, it is suitable.</p> <p>Yes, it is but needs proper proofreading to ferret out some glaring errors e.g. repetition, e.t.c.</p> <p>Yes.</p> <p>Yes, because of it's originality and contribution to scientific research and body of knowledge.</p> <p>References needs more work; they are few compared to the length of the research work. References are only 17! and should be slightly above 30 or thereabouts.</p>	
<p>Minor REVISION comments</p> <p>1. Is language/English quality of the article suitable for scholarly communications?</p>	<p>Check all grammatical and typing mistakes</p>	
<p>Optional/General comments</p>	<p>The paper meets the threshold of a scientific research worth publishing. However, in Chapter 3 under Methodology, the author must include conceptual framework i.e. relationship in a diagrammatic form between independent , intervening and dependent variables for the paper to look truly methodological.</p>	

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

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