

ReviewForm 1.7

JournalName:	AsianJournalofAgriculturalExtension,Economics& Sociology
ManuscriptNumber:	Ms_AJAEES_116210
Titleof theManuscript:	Astudyonthefactorsinfluencingbrandpersonalityandconsumers'attitudetowardsdairyproducts
Typeof the Article	

PART1:ReviewComments

	Reviewer'scomment	Author'scomment (ifagreedwithreviewer,correct themanuscriptandhighlightthatpartinthe manuscript.Itis mandatorythatauthorsshouldwrite his/herfeedbackhere)
<p>CompulsoryREVISIONcomments</p> <p>1. Isthemanuscript important forscientific community? (Please writefewsentenceson this manuscript)</p> <p>2. Isthetitleofthearticlesuitable? (Ifnotpleasesuggest analternative title)</p> <p>3. Isthe abstract ofthearticlecomprehensive?</p> <p>4. Are subsectionsandstructureof themanuscript appropriate?</p> <p>5. Doyou thinkthemanuscriptisscientificallycorrect?</p> <p>6. Are the references sufficientandrecent?If you have suggestionofadditionalreferences,please mentioninthe reviewform.</p> <p><u>(Apartfromabove mentioned6 points, reviewersare freetoprovide additional suggestions/comments)</u></p>	<p>The titleisrelatedtoourjournalframework</p> <p>Theentiremanuscriptmustfirstbe adjustedtotheexactformatofthejournal.</p> <p>Theabstractshouldbebriefanduseful. Rewritetheintroduction. Literaturereviewmeanswhatstudieshavebeendoneonthetopicandwhatareyou sayingnow.</p> <p>ReferencesshouldbewrittenbasedonAPAandpowered. Researchlimitationsandsuggestionsforfurtherstudiesshouldalsobepresented. Thealltextshouldbe correctionaboutgrammarmistakes.</p>	
<p>MinorREVISIONcomments</p> <p>1. Islanguage/Englishqualityofthe articlesuitableforscholarly communications?</p>		
<p>Optional/Generalcomments</p>		

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

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