

## Review Form 1.7

Journal Name:	Asian Journal of Agricultural Extension, Economics & Sociology
Manuscript Number:	Ms_AJAEES_114915
Title of the Manuscript:	STUDY OF MARKETING OF MILK IN HARDOI DISTRICT OF UTTAR PRADESH
Type of the Article	Research Paper

### PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p><b>Compulsory</b> REVISION comments</p> <p>1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript)</p> <p>2. Is the title of the article suitable? (If not please suggest an alternative title)</p> <p>3. Is the abstract of the article comprehensive?</p> <p>4. Are subsections and structure of the manuscript appropriate?</p> <p>5. Do you think the manuscript is scientifically correct?</p> <p>6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</p> <p><u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u></p>	<p>YES, milk related strategy is useful to us as we are the country with highest milk production in the world. And it can affect the milk producer through nutritive value of milk and marketing for the economic development of the country.</p> <p>It also can be 'Study of Marketing Strategy of Milk in Hardoi District of Uttar Pradesh'</p> <p>In ABSTRACT, conclusion should be more clear and non ambiguous, should be last in the results, use of too much keywords should be reduce and only 3-5 proper keywords should be used.</p> <p>Yes, it is.</p> <p>YES, In INTRO- numbering of different part of introduction should be removed, There should be justified gap between paragraphs and lines (according to Journal's publication policy), table contents should be in proper way and layout.</p> <p>YES, references are recent and sufficient in this manuscript.</p>	
<p><b>Minor</b> REVISION comments</p> <p>1. Is language/English quality of the article suitable for scholarly communications?</p>	YES	
<p><b>Optional/General</b> comments</p>		

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**PART 2:**

	<b>Reviewer's comment</b>	<b>Author's comment</b> <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<b>Are there ethical issues in this manuscript?</b>	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

**Reviewer Details:**

Name:	<b>Divya Rajpurohit</b>
Department, University & Country	<b>Swami Keshwanand Rajasthan Agricultural University, India</b>