

Review Form 1.7

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_115397
Title of the Manuscript:	Does Employee Engagement Strategy matter? An Intervention to Improve Job Embeddedness of Employees In The Private Higher Education Institutions
Type of the Article	

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Compulsory REVISION comments</p> <ol style="list-style-type: none"> 1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript) 2. Is the title of the article suitable? (If not please suggest an alternative title) 3. Is the abstract of the article comprehensive? 4. Are subsections and structure of the manuscript appropriate? 5. Do you think the manuscript is scientifically correct? 6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form. <p><u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u></p>	<ol style="list-style-type: none"> 1. Yes, as employee engagement is compulsory task at workplace to get better productivity. 2. Job embeddedness in the high education institutions through the lens of employee engagement 3. Yes abstract covers almost every aspect, rest suggestions/comments given on the final write-up 4. Yes well drafted 5. Yes 6. Commented highlighted in the write (needs improvement) 	
<p>Minor REVISION comments</p> <ol style="list-style-type: none"> 1. Is language/English quality of the article suitable for scholarly communications? 	Yes language of the article good, but needs improvement as well	
<p>Optional/General comments</p>	Overall well written, but in the section of Methodology so many changes required to make this piece of writing more effective	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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