

Review Form 1.7

Journal Name:	Asian Journal of Language, Literature and Culture Studies
Manuscript Number:	Ms_AJL2C_115697
Title of the Manuscript:	Improving Business Results By Correctly Utilizing Business Culture
Type of the Article	

PART 1: Review Comments

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<p><u>Compulsory</u> REVISION comments</p> <p>1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript)</p> <p>2. Is the title of the article suitable? (If not please suggest an alternative title)</p> <p>3. Is the abstract of the article comprehensive?</p> <p>4. Are subsections and structure of the manuscript appropriate?</p> <p>5. Do you think the manuscript is scientifically correct?</p> <p>6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</p> <p><u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u></p>	<p>1. No. I don't think the authors use the way talking to himself can be useful for scientific. the article's definitions and examples are biased on traditional impressions without any verification, discussion or citation.</p> <p>2. OK</p> <p>3. The abstract over covers the article does not do, such as research methods and literature review.</p> <p>4. it is ok, even it has 8 non-traditional academic writing titles</p> <p>5. NO</p>	
<p><u>Minor</u> REVISION comments</p> <p>1. Is language/English quality of the article suitable for scholarly communications?</p>	<p>English can read, even I am not native.</p>	
<p><u>Optional/General</u> comments</p>	<p>The key point and the title, "business culture," defines without any discussion. such as La Porta, Lopez-de-Silanes, and Shleifer (LLSV, 1998) Describes the legal system that leads to differences in business culture.</p> <p>The author provides examples from seven countries to illustrate cultural differences, BUT, these examples rely on traditional stereotypes. Any reader from the mentioned countries could potentially object.</p> <p>Describe from textbook without any scientific or really-research. The conclusion and discussion can be written with free evaluation.</p>	

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

Name:	Lien Chao Lung
Department, University & Country	International College, Krirk University, Taiwan